

KID ROCK • JOE MUER
THE DETROIT COWBOY
SEAFOOD • CHOPS • FINE DINING

STEAKHOUSE SWAGGER, ROCK N' ROLL SOUL.



Private Events & Group Dining





**MUSIC CITY
MEETS
MOTOR CITY.**



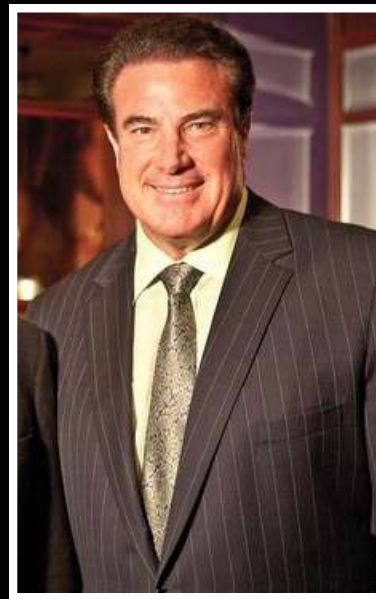


★ Industry Icons & Legendary Reputations ★



Joe Muer

Joe Muer was already a successful cigar producer in 1929 when he opened a small oyster bar in Detroit. As the eatery gained in popularity, Joe scaled back his cigar shop to expand the restaurant. It continued to grow & by the 1950's Joe Muer Seafood had become Detroit's premier dining destination & was renowned worldwide. Remaining an icon until closing in 1998.



Joe Vicari

In 2005, Joe Vicari, a successful restaurateur known for his fine dining restaurants across Michigan, had the idea to bring the beloved Joe Muer Seafood back to Detroit. After reaching out to Joe Muer III over several years, in 2011 Joe Muer Seafood Detroit picked up right where the original left off - serving the world's most celebrated & exclusive seafood across the globe.

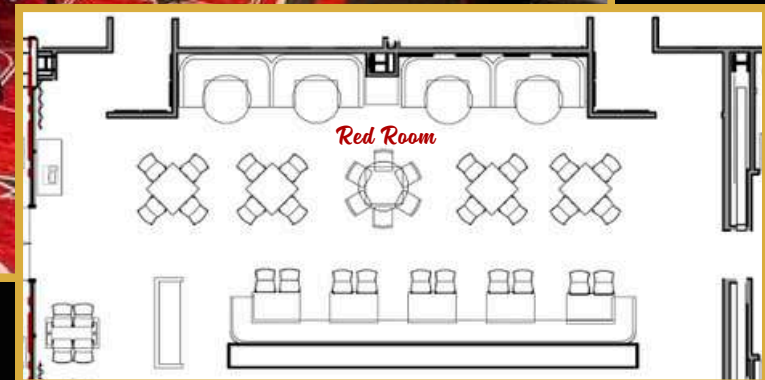


Kid Rock

Kid Rock, a proud son of Detroit, has always been a champion of the city that shaped him. From his gritty blend of rock, rap, and country to his unwavering support of Detroit's revival, Kid Rock embodies the spirit of Motor City. The Detroit Cowboy is a partnership with Joe Muer's to showcase the best of Motor City and bring people together with great music & food in Music City.



Red Room



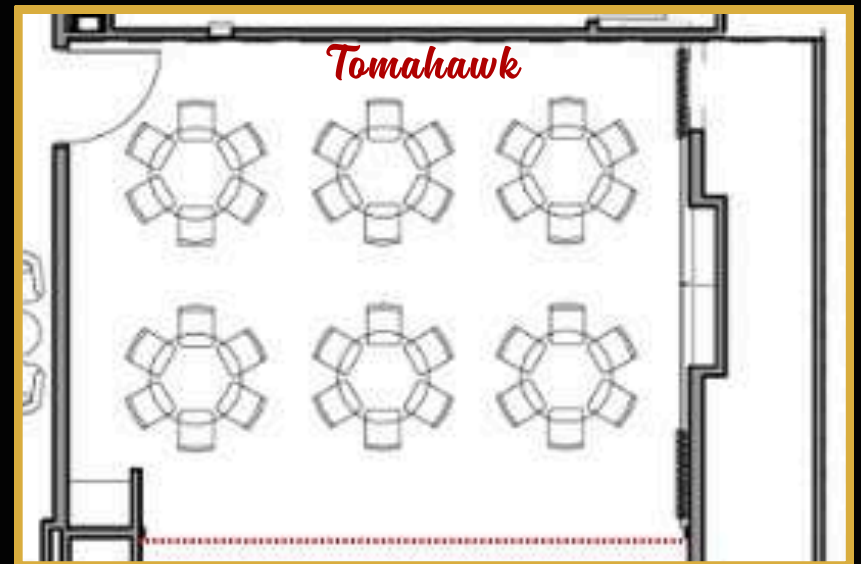
✦ — Group Size & Dining Style — ✦

	Reservation Type	Menu Style Offered	Reservation Space	Food & Beverage Minimum	Requires Card on File	Automatic Gratuity
1 - 10 guests	Regular: Book On OpenTable	A la Carte Regular	Main Dining	No	No	20% for 5+
11 - 16 guests	Regular: Book On TripleSeat Direct	A la Carte Regular	Main Dining <i>or</i> Private Dining	Yes	Yes	20%
17 - 40 guests	Requires Contract Inquire Here	Selection Menu	Private Dining	Yes	Yes	20%
40 - 300 guests	Requires Contract Inquire Here	Pre-Set Menu	Private Dining	Yes	Yes	20%

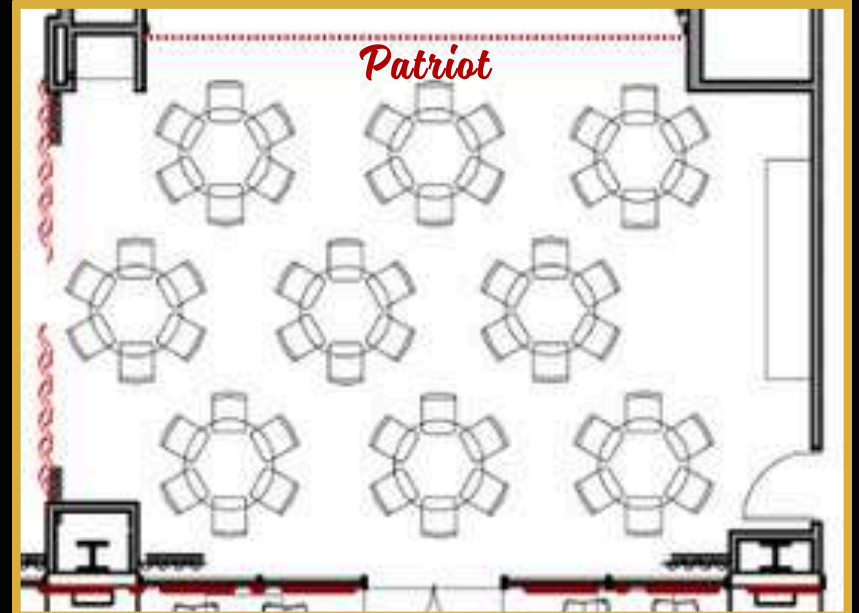


A la Carte Regular	Is our standard menu offered in the Main Dining Room.
Selection Menu	Client selects a Group Menu and the options within each course to offer their guests; guests will then order on-site from a customized menu.
Pre-Set Menu	Client selects a Group Menu and each course item to be served to <u>all</u> guests, <u>or</u> Client selects a Group Menu and the course options <u>and</u> provides all guest orders 3 days in advance.
Custom Menus	We are happy to collaborate and design custom menus for your group with our Executive Chef.
Reception Menus	We also offer an array of Appetizers and Reception Stations for Cocktail Style Events.

Tomahawk Room



Patriot Room



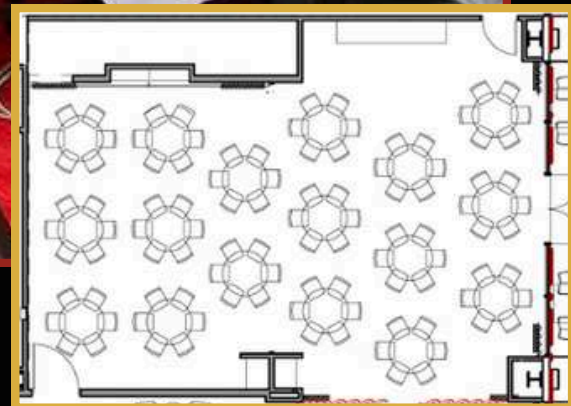
✦ — Dining Spaces & Capacity — ✦

	Red Room	Tomahawk Room	Patriot Room	Tomahawk + Patriot Room	Bar Area Reception	Full Buy Out
Maximum Seating	Mixed Seating for 70	Rounds of 6 for 36	3 Long Tables for 54	Rounds of 6 for 102	×	Mixed Seating for 230
Other Seating Max Options	×	2 Long Tables for 32	Rounds of 6 for 48	6 Long Tables for 96	×	Mixed Seating for 230
Cocktail Reception	80	40	50	120	30	300
Privacy	Reserved Space	Private	Private	Private	Reserved Space	Private
A/V (85" TV) Fees Apply	×	✓	✓	✓	×	✓
Food & Beverage Minimum	Yes	Yes	Yes	Yes	Yes	Yes
Elite Dining Experience	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>



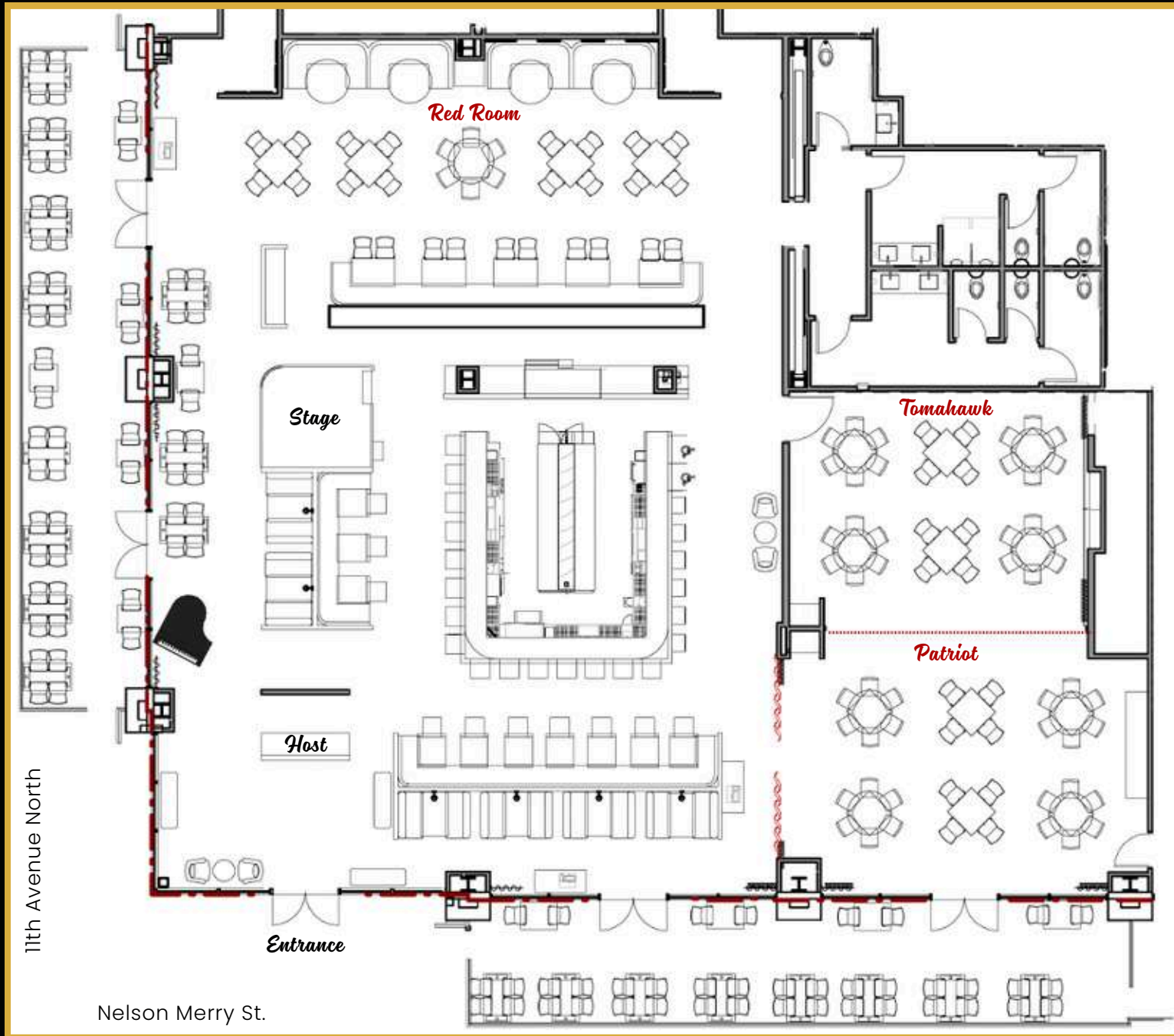
Tomahawk + Patriot

★ ★ ★



★ ★ ★

The Detroit Cowboy Floorplan



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WE DON'T DO SUBTLE, WE DO SENSATIONAL.

