CHINO-MEX

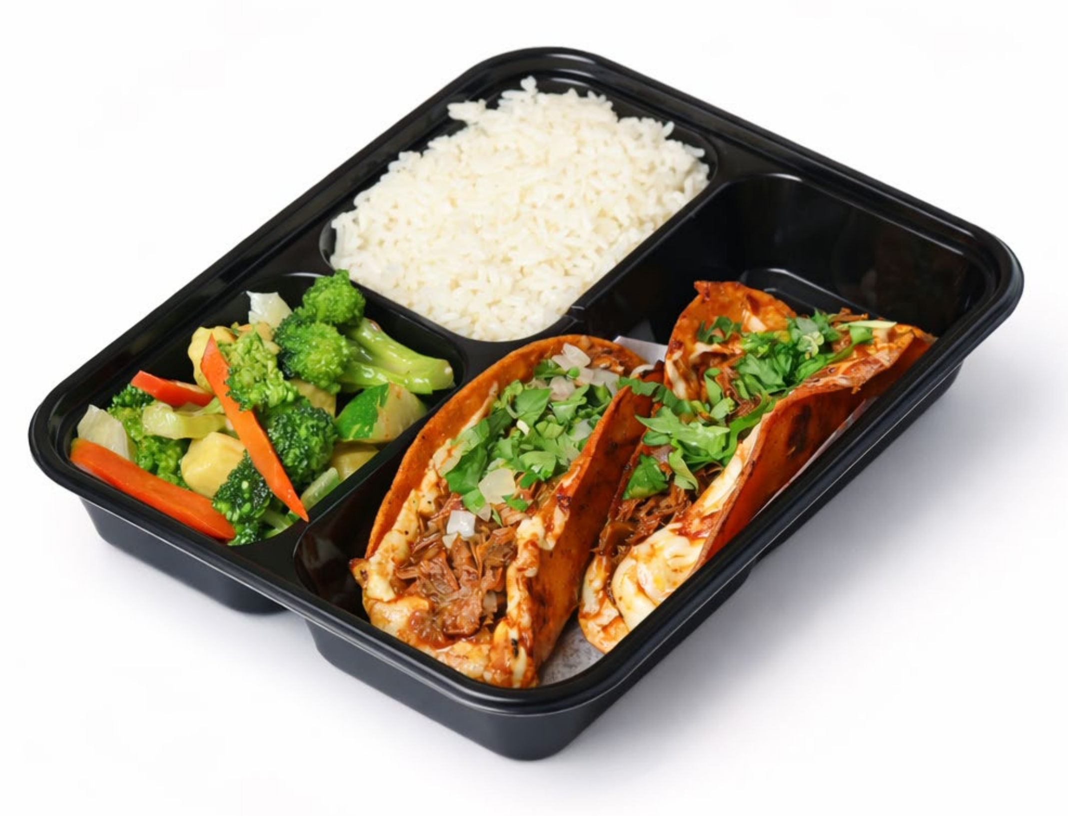
FRANCHISE OPPORTUNITY

Chinese Food. Tacos.
One Bold Concept.

2026 Franchise Webinar

A franchise opportunity built around a distinctive 100% halal Chinese + Mexican restaurant concept.

Prepared from the April 15, 2026 Franchise Disclosure Document

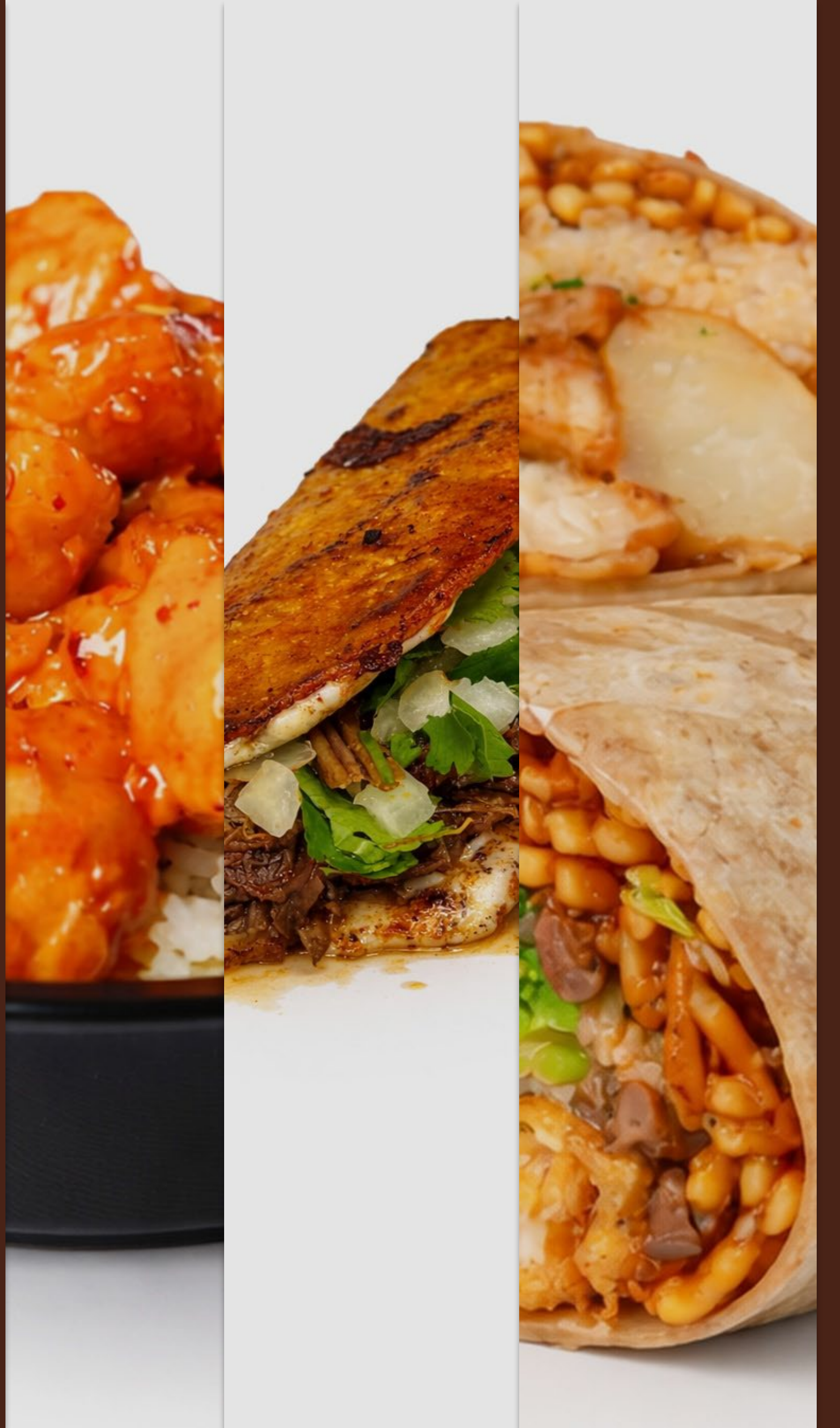


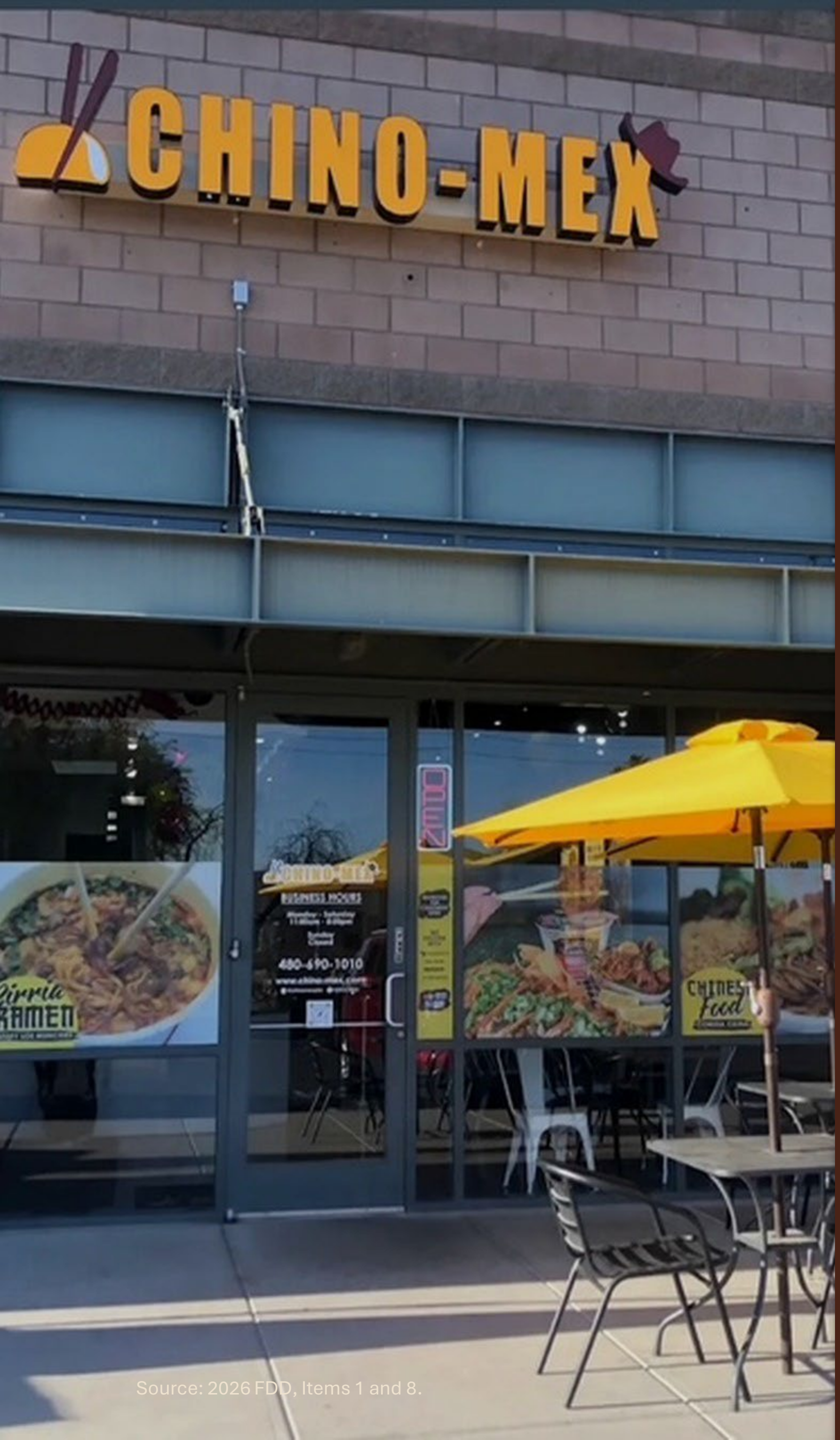
CHINESE + MEXICAN

What We'll Cover

A clear look at the brand, the investment, the operating model and what it takes to open.

01	**THE BRAND**	Concept + positioning
02	**THE INVESTMENT**	Fees + startup ranges
03	**THE OPERATING MODEL**	Training + standards
04	**THE MARKET**	Customers + competition
05	**THE PATH**	Site + opening + next steps





Source: 2026 FDD, Items 1 and 8.

One Brand.
Two Cravings.

Chino-Mex combines Chinese and Mexican food in one restaurant concept — with a required 100% halal operating standard.

Chinese + Mexican fusion

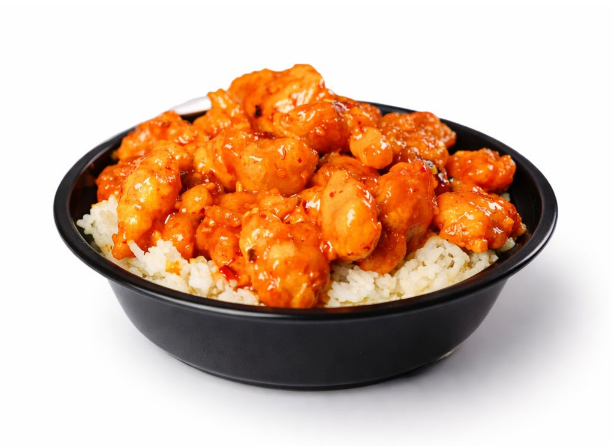
100% halal standard

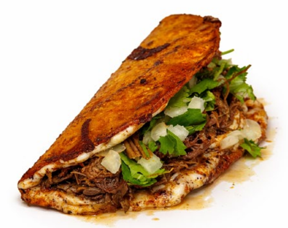
Storefront • drive-thru • approved ghost kitchen

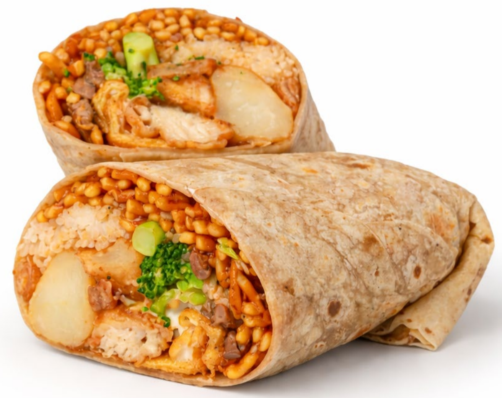
Multi-unit development for qualified candidates

A Menu Built Around Choice

The concept crosses familiar categories while keeping the brand visually distinctive.







CHINESE

Bowls, trays, noodles + entrées

MEXICAN

Tacos + quesabirrias

FUSION

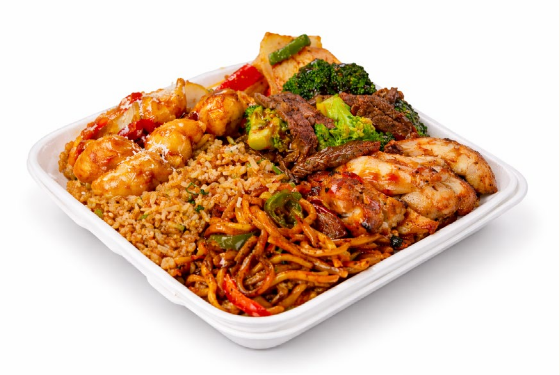
Chinese burritos + crossover items

Market reality: The FDD describes the customer market as the general public and the restaurant market as developed and competitive. Execution, site quality and local marketing matter.

Source: 2026 FDD, Item 1.

Three Ways to Build the Brand

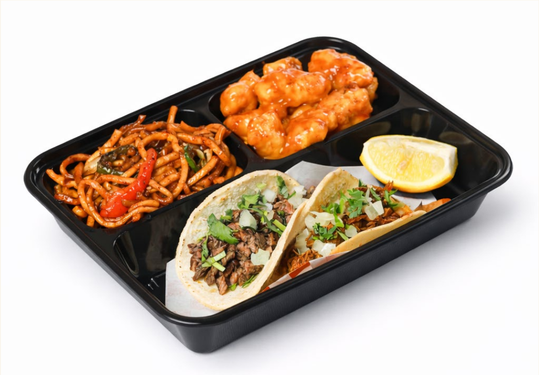
Different formats. Different investment profiles. Same brand standards.



DINE-IN / TAKEOUT

$439,500 – $1,175,000

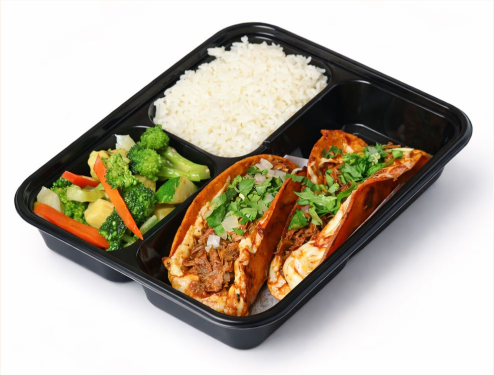
Estimated initial investment



DRIVE-THRU

$570,000 – $1,529,000

Estimated initial investment



GHOST KITCHEN

$245,500 – $605,500

Estimated initial investment

Prior written approval required

Source: 2026 FDD cover page and Item 7. Estimates are not guarantees.

Franchise Fees & Multi-Unit Development

What is paid to Chino-Mex before opening.

SINGLE-UNIT

$30,000

FRANCHISE FEE

AREA DEVELOPMENT

$60,000 – $90,000

TOTAL AREA DEVELOPMENT FEE

TYPICAL DEVELOPMENT

3 – 5

OUTLETS

HOW AREA DEVELOPMENT WORKS

1. **SIGN**
   Development Agreement
2. **FIRST LOCATION**
   Included in development fee
3. **OPEN + OPERATE**
   Meet brand standards
4. **DEVELOP**
   Remaining outlets on schedule

Area Development Fee includes the $30,000 initial franchise fee for the first outlet, plus $15,000 for each additional outlet. Fees are non-refundable.

Source: 2026 FDD, Item 5 and Item 7(B).

The Ongoing Economics

Build these obligations into the operating model from day one.

ROYALTY

6% of Gross Revenue

NATIONAL AD FUND

1% of Gross Revenue

LOCAL ADVERTISING

3% or $1,500 / month

WHEN FEES ARE DUE

- Royalty and National Advertising Fund fees are due monthly by the 10th for the previous month.
- After the required initial six-month marketing program, local advertising is the greater of 3% of Gross Revenues or $1,500 per month.
- Item 6 also discloses other potential charges such as overdue interest, NSF, renewal, transfer, retraining and technology fees.

Source: 2026 FDD, Item 6.

CHINO-MEX

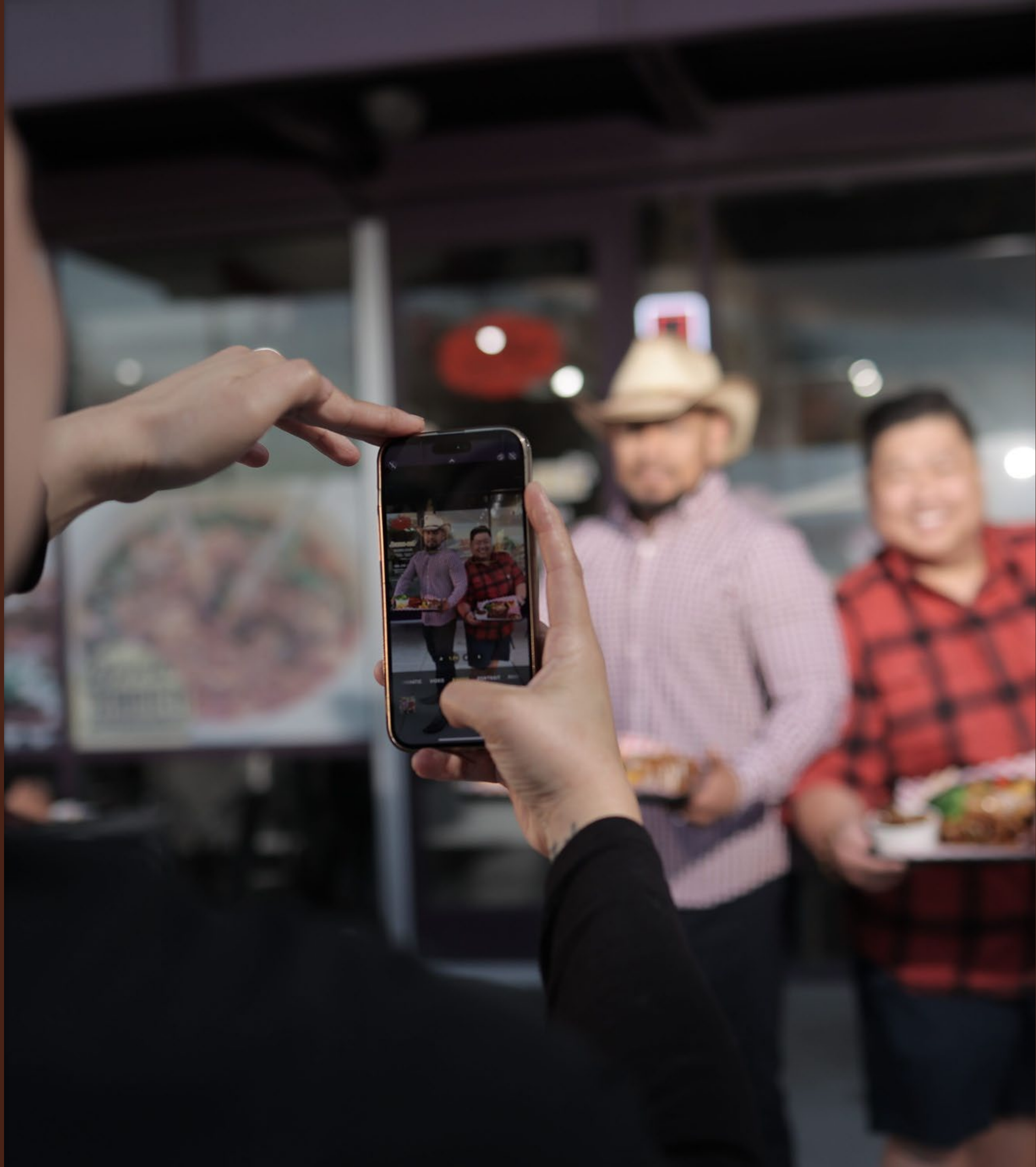
Marketing That Starts Before Opening Day

The required six-month launch program begins 30 days before opening and continues through the first five months after opening.

PROGRAM FEE	PAID MEDIA MINIMUM	LAUNCH ACTIVATION MINIMUM
Approx. $18,500	**$15,000**	**$2,000**

Build awareness • create local content • support opening momentum

Source: 2026 FDD, Items 6 and 11.



Training Is Hands-On

Minimum one full month before opening.

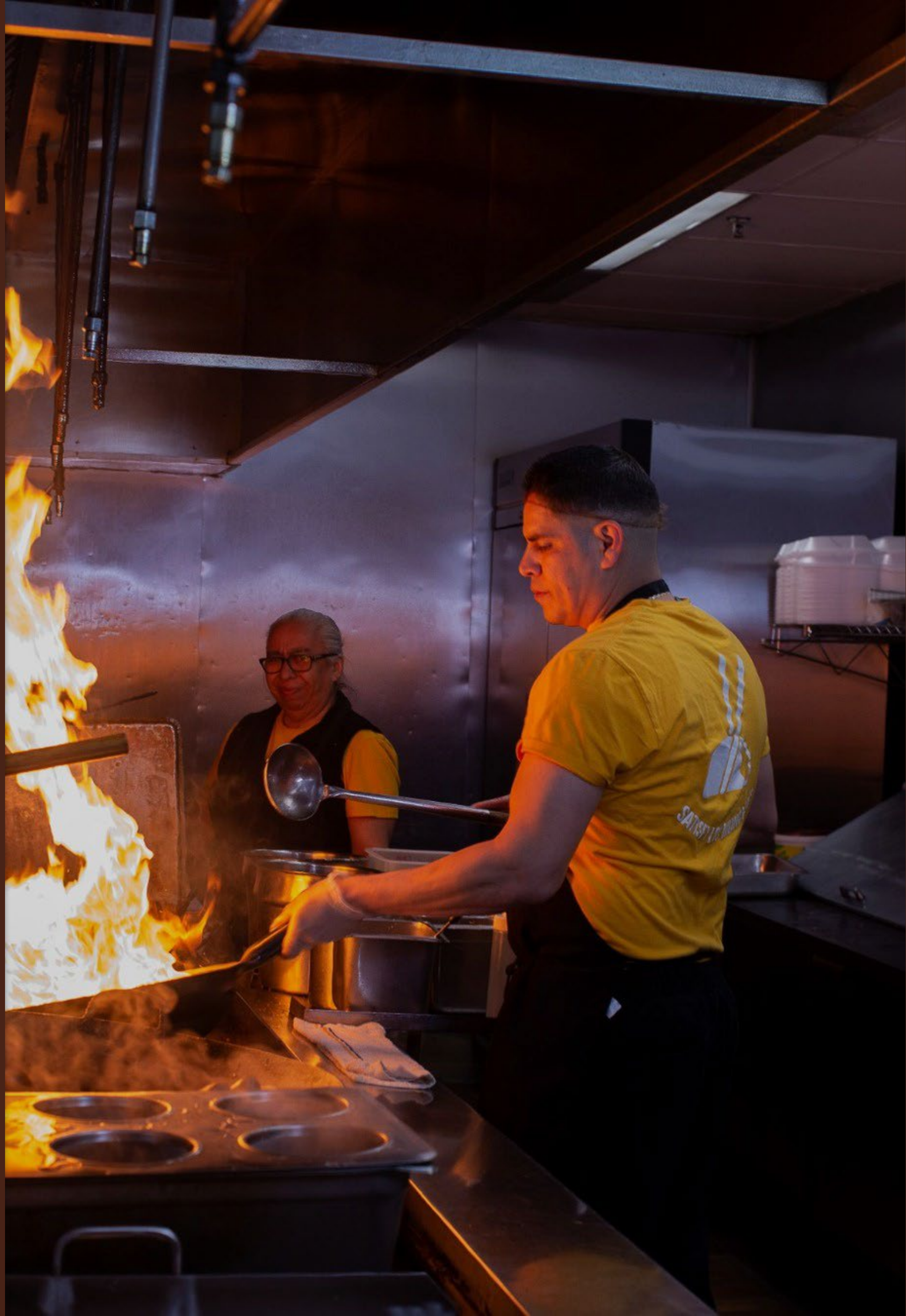
MINIMUM 1 MONTH

Who Attends

- Franchisee, managing owner, or approved designated operator/manager.
- Up to 2 employees may also attend.
- Franchisee pays travel and living expenses.

What You Learn

- Customer service + cooking
- Food safety + sanitation
- Opening + closing procedures
- Inventory + ordering
- Labor scheduling
- Leadership + employee management
- Quality control + brand standards
- Marketing + financial controls



Source: 2026 FDD, Item 11.

This Is an Operator-Led Business

Ownership requires real management attention — not passive investment.

MINIMUM MANAGEMENT COMMITMENT

40 hours per week

Day-to-Day Management

- The franchisee or an approved Designated Manager must devote sufficient effort to operations, but not less than 40 hours per week.
- The franchisor may accept or reject a proposed Designated Manager.
- A replacement manager must be approved within 60 days and may need training.

Franchisee Accountability

- Hiring, firing, compensation, payroll taxes and supervision remain the franchisee's responsibility.
- The restaurant must follow the Operations Manual, approved products, systems and Chino-Mex standards.

Source: 2026 FDD, Items 11 and 15.

100% Halal Is a Brand Standard

It is not a marketing option — it is an operating requirement.

What the Standard Requires

- All franchise locations must be 100% halal.
- Products and ingredients must comply with Chino-Mex halal standards.
- Approved halal-certified suppliers and required documentation must be maintained.

How the Brand Is Protected

- Chino-Mex may inspect, audit and test for compliance.
- Noncompliance can trigger corrective action, retraining, suspension or termination where permitted.
- Major equipment requires prior written approval.

Source: 2026 FDD, Item 8.

The Systems Behind the Restaurant

Standardized technology supports ordering, reporting, payroll and brand control.

POINT OF SALE

- Smarter Swipe + Clover POS
- Approved online ordering

BACK OFFICE

- QuickBooks Online
- Microsoft Office + Adobe

DIGITAL BRAND

- Designated website platform
- App, delivery listings + promotions

ACCESS & CONTROL

- Required hardware + internet
- Business-system data access + approved video surveillance access

Source: 2026 FDD, Items 6 and 11.

From Agreement to Grand Opening

A disciplined sequence from site to launch.

TYPICAL TIME TO OPEN	REQUIRED OPENING DEADLINE	SITE REVIEW
120 – 210 days	**Within 300 days**	**Generally within 10 days**

1. QUALIFY
2. SITE
3. DESIGN + PERMITS
4. BUILD + HIRE
5. TRAIN
6. LAUNCH

Site approval before lease • buildout + equipment • staffing • training • 30-day pre-opening marketing

Source: 2026 FDD, Item 11 and related Franchise Agreement provisions.

Support + Accountability

A franchise system works when both sides know what they own.

CHINO-MEX PROVIDES

- Opening assistance and general operating guidance.
- Operations Manual access and system updates.
- Specifications and approved supplier information.
- Limited buildout and permit guidance.
- Ongoing advice and training as described in the FDD.

FRANCHISEE OWNS

- Site lease, construction, permits, licenses and insurance.
- Employees, payroll and day-to-day supervision.
- Travel and living expenses for training.
- Operating to Chino-Mex standards.
- Required operating and marketing costs.

Source: 2026 FDD, Items 8 and 11.

Could Chino-Mex Be Right for You?

The strongest candidates bring capital, leadership and commitment to the system.

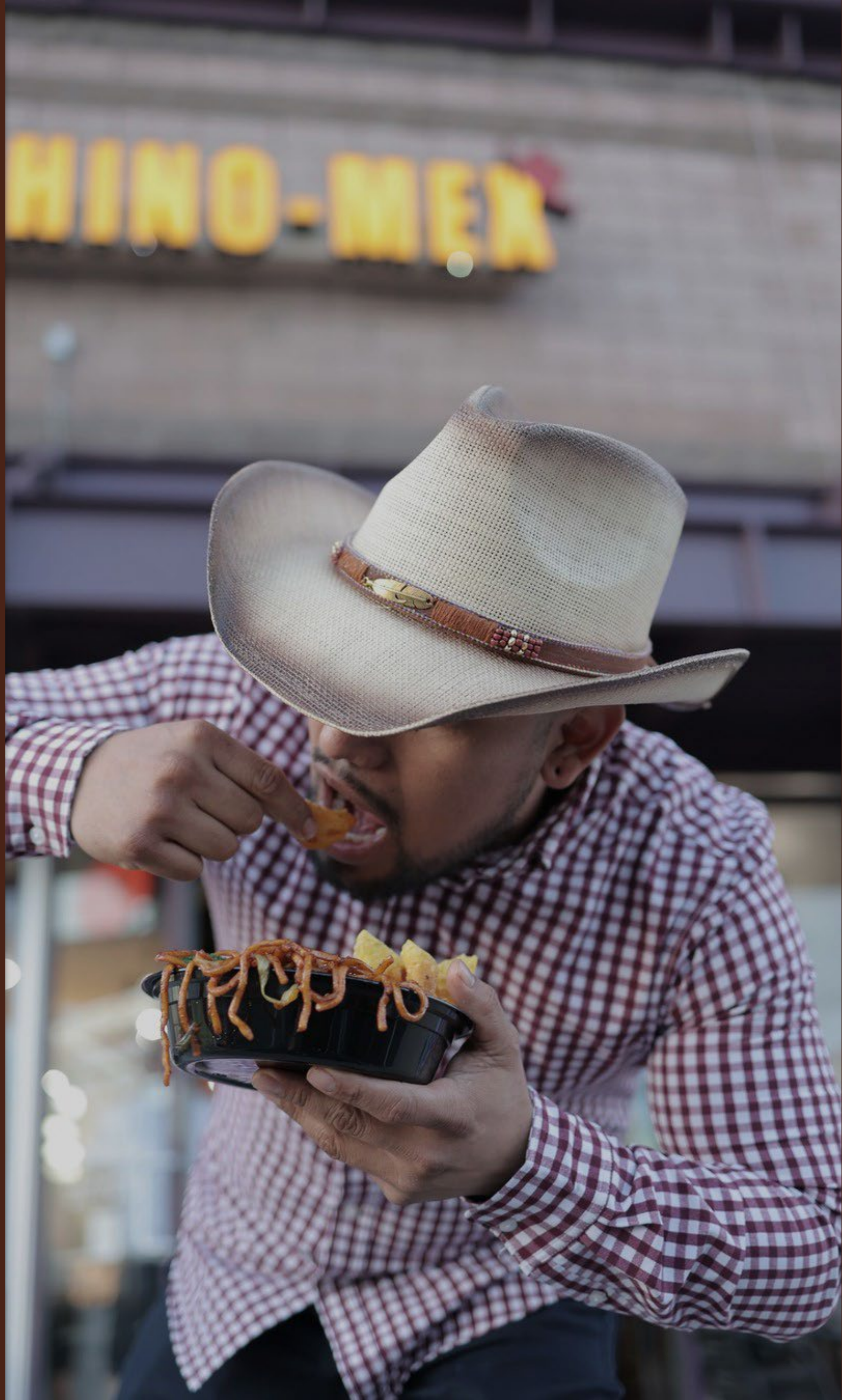
Strong Candidate Profile

- Prepared to actively manage or use an approved Designated Manager.
- Comfortable following recipes, suppliers, technology and brand standards.
- Committed to the 100% halal requirement.
- Financial capacity for the selected format and development plan.

Ownership Mindset

- Hands-on leadership and accountability.
- Willingness to complete the required training.
- Ability to recruit and lead a restaurant team.
- Prepared to market locally and compete through execution.

Source: 2026 FDD, Items 1, 8, 11 and 15.



Where the Startup Investment Goes

The total investment is much more than the franchise fee.

LOCATION + BUILDOUT

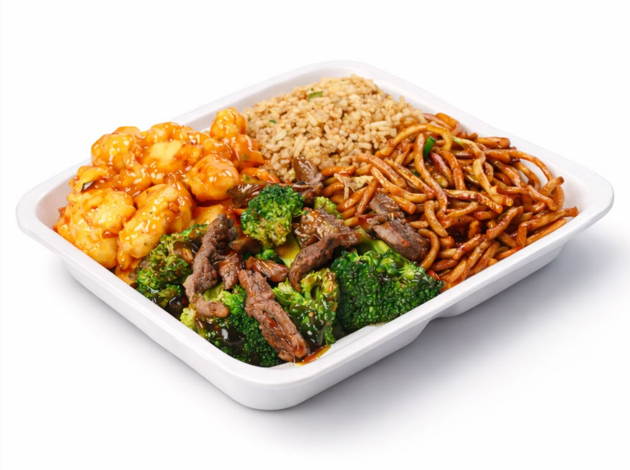
- Rent + security deposits
- Architecture / engineering
- Leasehold improvements
- Furniture, fixtures + equipment
- Signage + permits + certifications

OPENING + OPERATIONS

- Initial inventory + supplies
- Training travel + living expenses
- Grand-opening + marketing costs
- Insurance + professional fees
- Additional funds for first 3 months

Working capital matters.

The FDD's additional-funds estimate is intended for ordinary early operating expenses such as payroll, utilities, inventory replenishment and insurance.



Source: 2026 FDD, Item 7 and notes applicable to all concepts.

Territory Protection

Exclusive territory — with specific reserved rights.

NORMAL TERRITORY

Lesser of 3 miles or 30,000 people

TERRITORY TYPE

Exclusive

What 'Exclusive' Means

- Within the defined territory, Chino-Mex will not establish a company-owned or franchised outlet selling the same or similar goods under the same or similar marks.
- Territorial rights do not depend on achieving a sales-volume or market-penetration requirement.

Important Limits

- Chino-Mex and affiliates reserve certain Internet and direct-marketing rights.
- Franchisees generally may not solicit consumers outside their territory, subject to system guidelines.
- No option or right of first refusal to acquire additional franchises is granted.

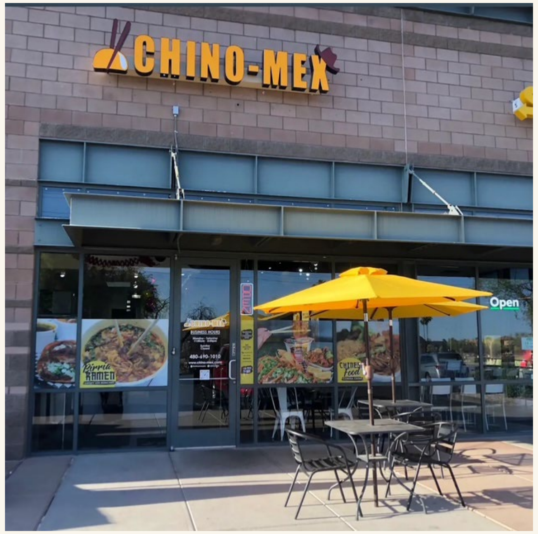
Source: 2026 FDD, Item 12.

Financial Performance Disclosure

Transparency matters. These are historical Gross Sales figures disclosed in Item 19.

CHANDLER AFFILIATE LOCATION

2025	**$556,680.99**
2024	**$532,486.01**



Required Perspective

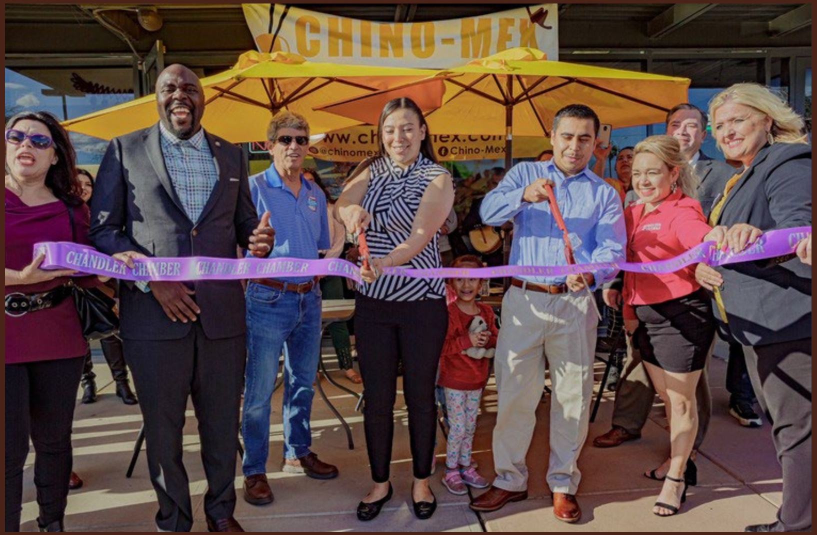
- Historical results of one affiliate location — not a forecast for a new franchise.
- Figures are unaudited Gross Sales before deductions.
- Individual results may differ; no assurance a franchisee will earn as much.

Source: 2026 FDD, Item 19. No profit, ROI or payback claim is made beyond the disclosed Gross Sales figures.

A Young Franchise System

The Item 20 snapshot reflects the system as of December 31, 2025.

AFFILIATE-OPERATED OUTLETS	OPEN FRANCHISED OUTLETS	PROJECTED 2026 FRANCHISED OPENINGS
1	0	1



What Item 20 Discloses

- One affiliate-operated Arizona outlet at year-end 2023, 2024 and 2025.
- No franchised outlets were open as of December 31, 2025.
- The FDD listed one Missouri agreement signed but not open and projected one new franchised outlet in Texas.
- No franchise transfers, terminations, non-renewals or ceased franchised operations were reported for 2023–2025.

Source: 2026 FDD, Item 20. Reporting date is December 31, 2025.

The Long-Term Franchise Relationship

Know the term, renewal and transfer rules before signing.

INITIAL TERM	RENEWAL	TRANSFER
10 years	**Additional 10-year terms**	**Franchisor approval required**

Renewal + Transfer

- Renewal requires satisfying the Franchise Agreement conditions and signing the then-current agreement, which may contain materially different terms.
- A renewal fee applies.
- Transfers require prior written consent and satisfaction of transfer conditions.

Default + Disputes

- Termination rights and cure periods are described in the Franchise Agreement; some defaults may be non-curable.
- The FDD provides for mediation and arbitration, subject to applicable state law.
- Post-termination obligations and non-competition provisions may apply.

Source: 2026 FDD, Item 17. Review the complete Franchise Agreement and applicable state addenda.

Before You Decide

A good franchise decision is informed, deliberate and independently reviewed.

01	**READ THE FDD**	Review all 23 Items, exhibits and applicable state addenda.
02	**REVIEW THE AGREEMENTS**	The Franchise Agreement governs the relationship.
03	**BUILD YOUR CAPITAL PLAN**	Plan for startup costs, working capital, fees and financing needs.
04	**EVALUATE YOUR MARKET**	Study site economics, competition, labor and local regulations.
05	**USE PROFESSIONAL ADVISORS**	Consider independent legal, accounting and financial advice.

Source: 2026 FDD cover page and general disclosure language.

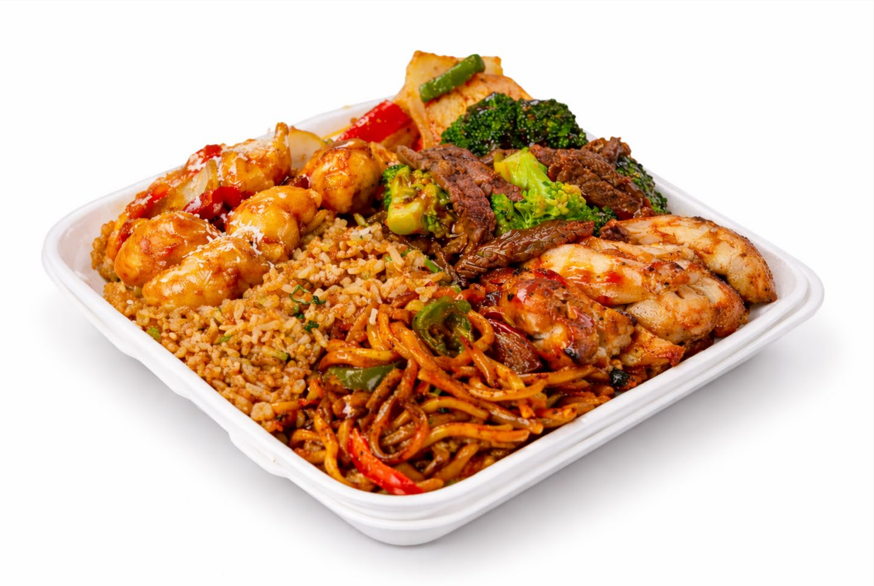
The Opportunity at a Glance

Brand fit + capital + market + operating commitment.

SINGLE-UNIT FEE	ROYALTY	TRAINING
$30,000	6%	1 month minimum

A Strong Candidate Is Ready To

- Lead an active restaurant business.
- Protect the 100% halal standard.
- Follow approved products, suppliers, systems and brand requirements.
- Fund the startup range and required launch marketing.
- Compete through disciplined operations, local marketing and strong execution.



Source: 2026 FDD, Items 1, 5, 6, 7, 8, 10, 11 and 15.

CHINO-MEX

READY TO EXPLORE CHINO-MEX?

The next step is a detailed review of the 2026 FDD, your financial capacity, your target market and the franchise agreements.

QUESTIONS + DISCUSSION

Chino-Mex Franchising, LLC

APPENDIX • ITEM 7 • ESTIMATED INITIAL INVESTMENT 1/3

Estimated Initial Investment – Dine-In Restaurant

Expenditure	Low Estimate	High Estimate
Initial Franchise Fee	$30,000	$30,000
Initial Training Expenses	$8,000	$20,000
Architectural and Engineering Fees	$15,000	$30,000
Real Property Rent and Security Deposits	$12,000	$30,000
Leasehold Improvements	$80,000	$500,000
Furniture, Fixtures and Décor	$10,000	$25,000
Equipment, Televisions, Cameras, Smallwares and Other Supplies	$125,000	$250,000
Initial Inventory and Supplies	$12,000	$18,000
Uniforms	$4,000	$7,000
Exterior and Interior Signage and Graphics	$10,000	$30,000
Utility Deposits and Connection Fees	$1,000	$7,500
Grand Opening and Initial Marketing Program	$35,500	$50,000
Licenses, Permits and Certifications	$1,500	$7,500
Insurance	$3,000	$10,000
Professional Fees	$2,500	$10,000
Additional Funds (3 Months)	$90,000	$150,000
TOTAL ESTIMATED INITIAL INVESTMENT	**$439,500**	**$1,175,000**

APPENDIX • ITEM 7 • ESTIMATED INITIAL INVESTMENT 2/3

Estimated Initial Investment – DRIVE-THRU RESTAURANT

Expenditure	Low Estimate	High Estimate
Initial Franchise Fee	$30,000	$30,000
Initial Training Expenses	$8,000	$20,000
Architectural and Engineering Fees	$20,000	$40,000
Real Property Rent and Security Deposits	$15,000	$40,000
Leasehold Improvements	$150,000	$700,000
Furniture, Fixtures and Décor	$10,000	$30,000
Equipment, Televisions, Cameras, Smallwares and Other Supplies	$150,000	$300,000
Initial Inventory and Supplies	$15,000	$20,000
Uniforms	$4,000	$7,000
Exterior and Interior Signage and Graphics	$15,000	$40,000
Utility Deposits and Connection Fees	$2,500	$10,000
Drive-Thru Equipment and Related Systems	$7,500	$35,000
Grand Opening and Initial Marketing Program	$35,500	$50,000
Licenses, Permits and Certifications	$2,000	$10,000
Insurance	$3,000	$12,000
Professional Fees	$2,500	$10,000
Additional Funds (3 Months)	$100,000	$175,000
TOTAL ESTIMATED INITIAL INVESTMENT	**$570,000**	**$1,529,000**

APPENDIX • ITEM 7 • ESTIMATED INITIAL INVESTMENT 3/3

Estimated Initial Investment – GHOST KITCHEN CONCEPT

Expenditure	Low Estimate	High Estimate
Initial Franchise Fee	$15,000	$15,000
Initial Training Expenses	$8,000	$20,000
Architectural and Engineering Fees	$5,000	$15,000
Kitchen Space Rent and Security Deposits	$8,000	$25,000
Kitchen Modifications and Limited Build-Out	$15,000	$125,000
Equipment, Televisions, Cameras, Smallwares and Other Supplies	$85,000	$175,000
Initial Inventory and Supplies	$10,000	$15,000
Packaging, Utensils and Other Supplies	$5,000	$15,000
Uniforms	$2,000	$5,000
Utility Deposits and Connection Fees	$1,000	$5,000
Grand Opening and Initial Marketing Program	$25,000	$40,000
Licenses, Permits and Certifications	$1,500	$7,500
Insurance	$2,500	$8,000
Professional Fees	$2,500	$10,000
Additional Funds (3 Months)	$60,000	$125,000
TOTAL ESTIMATED INITIAL INVESTMENT	**$245,500**	**$605,500**