

# *Jula's* ON THE POTOMAC



# EVENT BROCHURE

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[julasotp.com](http://julasotp.com) | 571.344.9100



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## ABOUT US

Experience the exquisite ambiance of Jula's on the Potomac, situated in the heart of Metro DC. Our premier venue boasts stunning views of the Potomac River, providing a breathtaking backdrop for any occasion. Step into our refined and welcoming atmosphere and prepare to be dazzled. With a maximum capacity of 300 guests, Jula's is the ideal choice for events of any size. Our versatile seating options include the elegant dining room, private dining room, outdoor terrace, and waterfront balcony. Whether you're planning a small intimate gathering or a grand celebration, we have the perfect space to accommodate your needs. Conveniently located near Reagan National Airport, King Street, and boutique hotels, Jula's is a highly sought-after destination for events.



At Jula's, we understand that every occasion is special and unique. That's why we treat each event as if it were our own. From menu creation and wine selection to seating charts and more, our dedicated team works closely with each host to ensure a memorable and stress-free event. In addition to standard dining reservations, we offer options for full restaurant buy-outs, semi-private events, and large party bookings. Come and experience the beauty and hospitality of Jula's on the Potomac for your next event.

## CONTACT

571.344.9100 | [events@julasotp.com](mailto:events@julasotp.com)

## EVENT SPACE

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Whether you're celebrating a milestone occasion or making memories with friends and family, enjoying an experience at Julia's on the Potomac is a powerful way to connect.

We encourage you to stop by for a tour and initial meeting, so we can share with you the magic of our space. Call or email to make an appointment with our Event Director.

(571) 344-9100 | [events@julasotp.com](mailto:events@julasotp.com)



**FOOD & BEVERAGE**  
F&B Minimums Apply

**FULL BUYOUT**  
Capacity: 125 Seated | 300 Standing

**SEMPRIVATE**  
Capacity: 125 Seated | 200 Standing

**VEUVE LOUNGE**  
Capacity: 34 Seated | 70 Standing

**EXPANSION SPACE**  
Capacity: 26 Seated

**DINING ROOM**  
Capacity: 70 Seated

**WATERFRONT BALCONY**  
Optional Add-On Space

**THE TERRACE**  
Capacity: 100 Standing

**WINE ROOM**  
Capacity: 10 Seated



*Lula's*  
VEUVE LOUNGE



## JULA'S VEUVE LOUNGE | PRIVATE DINING

Breathtaking views abound in the private dining room perfectly suited for a seated event or cocktail reception. The modern, stylish decor creates a relaxed yet refined ambience. Enjoy the full experience with a waterfront balcony add-on. Additional features include a private entrance, coat check, zoned sound system, and 65" TV.

Seated: 34 | Reception: 70



## SEATING ARRANGEMENTS

The guest of honor can hold court at the leather banquette. It seats up to 10 and has a spectacular view of the Potomac River.

The remaining furniture can be configured in multiple ways depending on your event style and preferences.





## JULA'S VEUVE LOUNGE | PRIVATE BAR

Enjoy exclusive access to the private event bar when you book Jula's Veuve Lounge. Your dedicated bartender/mixologist will focus their time and attention on just you and your guests. If your menu includes a buffet, we focus the bar to the right and the food to the left.

Seated: 12



## CHAMPAGNE BAR

Get the party started with a round of Chambongs or a champagne toast from the exclusive Champagne Bar!

This space doubles as event registration, DJ booth, a chef-manned action station, or an ideal spot for party favors.

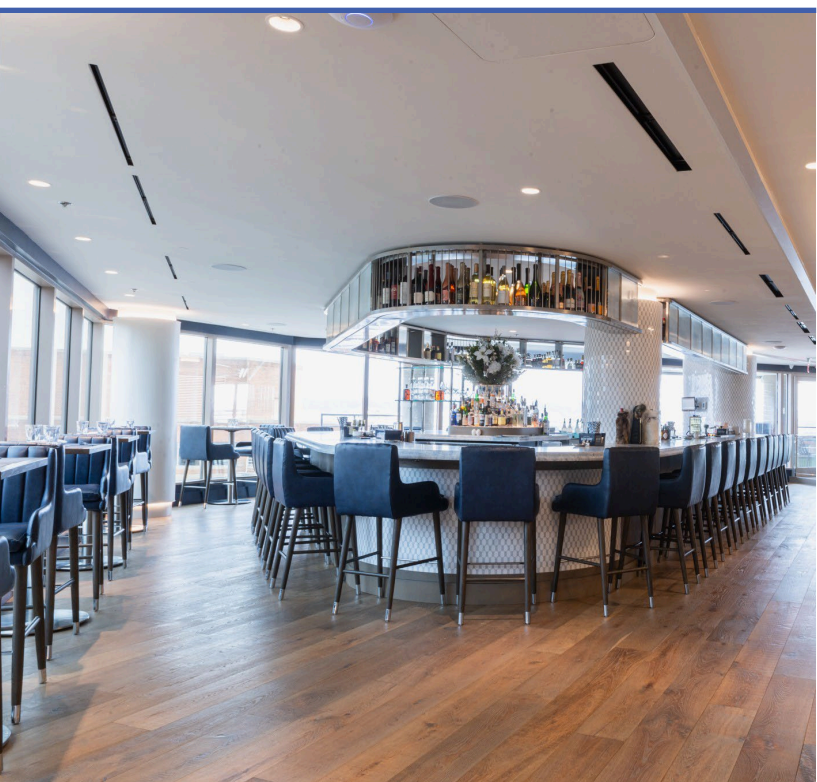
Seated: 4



## THE WINE ROOM

Overlooking the Bar & Lounge, the Wine Room is the place to “see and be seen”. Surrounded by an impressive array of wine and champagne, you and your guests will receive the royal treatment when you secure a large party reservation.

Seated: 10



## BAR & LOUNGE

With sweeping views of the Potomac River and the Capitol, the Bar & Lounge is ideal for informal gatherings designed to impress.

Offering exquisitely crafted cocktails, an ever-evolving wine list, and an impressive array of alcohol-free options, you can be sure to find something to fit your taste.

Pre-order a seafood tower and chef’s charcuterie to wow your guests upon arrival.

Seated: 40



## DINING ROOM

The vintage French oak floors, imported Italian marble, custom furniture, and designer finishes are the backdrop to one of the most spectacular views in Metro D.C. We invite you to share this experience with your family and friends.

The dining room can be configured in many ways to include long tables for formal dining or restaurant style for a more relaxed experience.

Seated: 94



## HIDEAWAY BOOTHS

The Hideaway Booths are perfect for the guest(s) of honor and key members of the party. They provide a bit of privacy with just enough accessibility to guests.

Our Bride & Grooms and bridal parties simply adore this spot.

Seated: 14



## EXPANSION SPACE

The Expansion Space provides an amazing view for all guests. It can be booked as a stand-alone dining area or added to Julia's Veuve Lounge or the Dining Room. If booked as a semi-private experience, we create a bit of seclusion by placing moveable boxwood hedges on either side of the column. Enjoy the full experience with a waterfront balcony add-on. It's the perfect place to enjoy pre-dinner cocktails while taking in the view.

Seated: 26



## WATERFRONT BALCONY

Our heated waterfront balcony is available as an add-on space for private and semi-private events. The view is simply amazing and something you and your guests will always remember.

Seated: 32



## THE TERRACE

With its panoramic view of the Potomac River, MGM National Harbor, and the Capitol, the terrace is the perfect location to party with friends and family. We offer Cocktail Receptions exclusively on the terrace. We do not offer seated events as the space is simply not conducive to this style of event.

Standing: 100



## FURNISHINGS

The Terrace offers standard height seating for up to 48 guests, plus an additional eight seats at high top tables.

18 of the standard height seats are located under the structural awning with recessed heat lamps.

The four Tucci umbrellas have 200 lb. steel plates and are designed for high winds of up to 25 mph. Due to their weight, we do not relocate them under any condition.

# PRICE LIST

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## FOOD & BEVERAGE MINIMUMS (F&B)

We have food and beverage (F&B) minimums for use of specific dining spaces. The F&B minimum is the food and beverage subtotal before sales tax and service charge are added. If your F&B spend falls short of the required amount, the difference will be charged as a miscellaneous fee.

## SERVICE CHARGE, TAXES & FEES

Events are subject to a 25% service charge, 6% state tax and 5% city tax. Credit card charges/credits will incur a 3% processing fee. ACH payments/credits will incur a 1% fee.

## GUEST PARKING

Ample parking is available in the on-site garage managed by Colonial Parking, plus there is a limited amount of free and paid street parking. The parking garage rates are \$8-10 on weekdays before 5 pm, \$5 after 5 pm on weekdays and all day on weekends. Validation tickets may be purchased in advanced for \$10 each.

## OUTSIDE DESSERT FEE

You are welcome to bring in a cake, cupcakes, or other specialty dessert. We charge \$5 per person, which includes us receiving, cutting, plating, serving, and cleaning.

## CORKAGE FEE

\$50 per bottle. One bottle per event. It cannot be part of our wine list.

## EVENT DIRECTOR

From start to finish, our Event Directors play a crucial role in creating memorable, well-orchestrated, stress-free events. In addition to consultations, tours, menu planning and proposal writing, they assist with coordinating party rentals, floral and cake deliveries, DJ and musician set-up, seating charts, guest registration, and so much more. Fees vary based on services provided.

**Booking Fee** \$100 (required with all event bookings)

Includes initial emails and phone conversations during the booking process, one in-person tour and/or meeting, basic menu planning, written proposal with up to two revisions, contract execution, payment handling and event team meetings.

**Event Coordination Package** \$200 (required with all event bookings)

Includes basic assistance with outside vendors, host provided playlists and slideshows, seating arrangements, décor set-up, lighting levels, and similar tasks. The Event Director will conduct meetings with the event team to go over your event details to ensure everything is executed to your specifications. They will be available throughout your event as your direct Point of Contact (POC).

**Add-on Rate** \$100 per hour / Includes meetings, custom menu planning, seating charts, event consulting, and so much more.

# PRICE LIST

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## FOOD & BEVERAGE MINIMUMS PER SPACE

### JULA'S VEUVE LOUNGE

2 Hours | Off-Peak Time | \$1,500

2 Hours | Peak Time | \$3,000

3 Hours | Off-Peak Time | \$3,000

3 Hours | Peak Time | \$4,500

4 Hours | Off-Peak Time | \$4,000

4 Hours | Peak Time | \$5,500

### EXPANSION SPACE

2 Hours | Off-Peak Time | \$750

2 Hours | Peak Time | \$1,500

3 Hours | Off-Peak Time | \$1,500

3 Hours | Peak Time | \$2,250

4 Hours | Off-Peak Time | \$2,000

4 Hours | Peak Time | \$2,750

### DINING ROOM

3 Hours | Off-Peak Time | \$7,500

3 Hours | Peak Time | \$9,500

4 Hours | Off-Peak Time | \$10,500

4 Hours | Peak Time | \$12,500

### TERRACE

2 Hours | Off-Peak Time | \$2,000

2 Hours | Peak Time | \$3,500

3 Hours | Off-Peak Time | \$6,000

3 Hours | Peak Time | \$8,000

4 Hours | Off-Peak Time | \$9,000

4 Hours | Peak Time | \$11,000

### PEAK VS OFF-PEAK

Friday dinner, Saturday brunch & dinner, and Sunday brunch are all considered peak timing. All other timeframes vary based on time of year, availability, and other rotating factors. Final pricing is determined at the time of booking.

### RESTAURANT BUY-OUT

Lunch | Tues-Fri | \$10,000

Dinner | Tues-Thurs | \$20,000

Dinner | Fri-Sat | \$30,000

Brunch | Saturday | \$20,000

Brunch | Sunday | \$30,000

### WINE ROOM

Lunch | 11:30 am – 3 pm | \$300

Dinner | 5-7 pm | \$500

Dinner | 6-9 pm | \$1,000

Dinner | 7:30-10 pm | \$750

Brunch | 9-11 am | \$300

Brunch | 11:30 am -2:30 pm | \$500

Brunch (Sunday) | 3-5 pm | \$300

### BAR & LOUNGE (up to 25)

Lunch | 2-3 hours | \$35 pp

Social Hour | 2-3 hours | \$40 pp

Dinner | 2 hours | \$50 pp

Dinner | 3 hours | \$75 pp

Brunch | 2 Hours | \$35 pp

Brunch | 3 Hours | \$50 pp

### BALCONY ADD-ON

Tables W1-W4 \$1,000 space rental

Tables W5-W8 \$1,000 space rental

Tables W9-11 \$750 space rental

Tables W10-14 \$750 space rental

## BOOKING INFO

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There's nothing quite as spectacular as partying on the Potomac! Looking for a unique waterfront venue with unbeatable views, delicious cuisine and a friendly staff? Book Julia's on the Potomac today and make it an event to remember.



# BOOKING INFO

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## DEPOSIT

To confirm your date, an event booking agreement must be signed and a 50% deposit of the estimated cost must be received. The remaining balance is due 10 days prior to your event. Acceptable methods of payment are cash, check, credit card or ACH. Processing fees may apply. If your event is less than two weeks away, payment will be due in full at the time of booking.

## GUEST COUNT

Your final guest count must be received no later than 4pm, 10 days prior to your event. This number will be considered a guarantee and is not subject to reduction. You will be charged for this number of guests, regardless of how many guests actually attend. If the number increases on the day of your event, we will do everything possible to accommodate the additional guests. Charges will apply.

## MENU SELECTIONS

Final host and guest menu selections are due no later than 10 days prior to your event. You will be provided with an excel spreadsheet to use to provide us with your guests' names, menu selections, and dietary notes. Any changes to the menu or guest selections after the 10-day mark will incur a \$25 processing fee per occurrence. If you elect to have your guests order at the table, there will be a \$20 per person surcharge for parties of 20 or more.

## EVENT DAY EXPENSES

At the conclusion of the event, any additional expenses will be charged to the credit card on file, unless otherwise directed. Please note: the minimum spend amount must be met on a single tab. Individual guests' checks do not apply toward the food & beverage minimum. Upon request, we will divide the final tab between up to three (3) credit cards for final payment.

## EVENT TIMING

An established duration of time for your event is noted on your event agreement. We will gently remind the host when their event is scheduled to conclude. If your event exceeds the time noted, a \$100 fee per 15-minutes will apply pending confirmation of space availability from your Events Director.

## CANCELLATION POLICY

Deposits are refundable up to 45 days prior to the event date (minus credit card or ACH processing fees). After the 45-day time period, the deposit would be forfeited in the event of cancellation. Final payment is due 10 days prior to the event date and is non-refundable. Please note, when we reserve space for your event, we turn away other event requests and may not be able to rebook the space should you cancel or reschedule, which is why we have this policy in place.

# BOOKING INFO

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## MENU CUSTOMIZATIONS

We are happy to accommodate menu customizations based on budget, dietary restrictions, and special requests. A \$100 hourly fee may apply. Please note, sample menus and pricing are subject to change.

## OUTDOOR EVENTS

For all outdoor events, the final weather call will be made six (6) hours prior to the event start time. If the likelihood of rain is 50% or greater, the restaurant will move an outdoor event to the reserved indoor space.

## DELIVERIES

Packages may be delivered to the restaurant up to 24 hours' prior to the Event. All packages, boxes and/or materials received by the Restaurant will be assessed a \$5.00 handling fee, per item, that will be billed to your Final Bill. Due to space constraints, we regret that we cannot store your décor or florals more than 24 hours before or after your event.

## DECORATIONS

You may access the space 15 minutes before your event to decorate and place florals. If you require more time, you may book the space up to an hour prior to your event. Fees will apply. We do not allow glitter, confetti, or anything that can damage the ceiling or walls. All decorations and florals must be removed within your event time.

## OUTSIDE VENDORS & ENTERTAINMENT

All outside vendors contracted for the event (florists, rentals, décor, entertainment) must be approved by the Venue no later than 10 days prior to your event. The Venue is not responsible for organizing or confirming arrangements with outside vendors or planners unless contracted to do so. Coordination charges may apply.

## FURNITURE ARRANGEMENTS

We are happy to rearrange our furniture to your specifications. If porter service is required, then charges will apply at a rate of \$50 per person per hour.

# *Jula's* ON THE POTOMAC



## CONTACT

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[events@julasotp.com](mailto:events@julasotp.com) | 571.344.9100