

Lula's[®]
ON THE POTOMAC



EVENT BROCHURE

julasotp.com | 571.344.9100

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ABOUT US

Experience the exquisite ambiance of Jula's on the Potomac, situated in the heart of Metro DC. Our premier venue boasts stunning views of the Potomac River, providing a breathtaking backdrop for any occasion. Step into our refined and welcoming atmosphere and prepare to be dazzled. With a maximum capacity of 250 guests, Jula's is the ideal choice for events of any size. Our versatile seating options include the elegant dining room, private dining room, outdoor terrace, and waterfront balcony. Whether you're planning a small intimate gathering or a grand celebration, we have the perfect space to accommodate your needs. Conveniently located near Reagan National Airport, King Street, and boutique hotels, Jula's is a highly sought-after destination for events.



At Jula's, we understand that every occasion is special and unique. That's why we treat each event as if it were our own. From menu creation and wine selection to seating charts and more, our dedicated team works closely with each host to ensure a memorable and stress-free event. In addition to standard dining reservations, we offer options for full restaurant buy-outs, semi-private events, and large party bookings. Come and experience the beauty and hospitality of Jula's on the Potomac for your next event.

CONTACT

571.344.9100 | concierge@julasotp.com



LARGE PARTIES

Gather your group and celebrate in style at Jula's on the Potomac. Whether marking a milestone or simply bringing friends and family together, our dining room offers an elegant setting for memorable evenings. We offer large party reservations for up to twenty (20) guests in Dining One or Dining Two. Guests may order tableside from our full menu, or hosts may select one of our three-course prix fixe menus for a more tailored dining experience. Table placement and configuration are thoughtfully arranged based on availability and overall guest count to ensure a seamless experience.



BOOKING INFORMATION

For parties of 9–20 guests, a \$25 per person non-refundable deposit is required and will be applied toward the food and beverage minimum on a single check. An 11% sales tax and 25% service charge will be added to the final bill.

Large party reservations may be booked up to 30 days in advance.

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EVENT SPACE

Whether you're celebrating a milestone or gathering with friends and family, an experience at Jula's on the Potomac offers a meaningful way to connect. Thoughtfully designed and set against the waterfront, our spaces create moments that linger long after the evening ends.

We invite you to visit for a personalized tour and initial consultation, where one of our Event Directors can introduce you to the possibilities and share what makes Jula's truly special. Appointments may be scheduled by phone or email, or you're welcome to stop by at your convenience for a self-guided tour.

In the meantime, we encourage you to explore the virtual tour on our website for an immersive preview of the space.

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DINING ONE (D1)

Dining One showcases sweeping views of the terrace and the Potomac River, offering a beautifully composed setting for larger gatherings and celebrations. The space is appointed with 30" x 30" square tables that may be thoughtfully combined to create flexible seating arrangements, including configurations of two long tables accommodating up to 14 guests. An additional 42" x 42" executive table for four provides an ideal setting for hosts or VIP guests. To further enhance the experience, reservations of Dining One may be paired with exclusive use of Waterfront Balcony One, providing an enhanced sense of space and waterfront ambiance.

Seated: 32



SINATRA BOOTHS

The Sinatra Booths provide a discreet, semi-private setting ideal for hosts, executives, or VIP guests. The design offers a balance of privacy and visibility, allowing for focused conversation while remaining connected to the broader event.

Sinatra Booths 1–4 may be reserved in conjunction with Dining One (D1).

Seated: 14



DINING TWO (D2)

Dining Two is centrally positioned within the dining room and offers a striking waterfront view, making it an inviting setting for a range of semi-private dining experiences. The space may be reserved as a standalone experience or an enhancement to an adjacent dining area.

The dining tables are 30" x 30" square and may be joined to accommodate a variety of seating configurations. For an expanded sense of space and an enhanced view, reservations of Dining Two may be paired with exclusive use of Waterfront Balcony Two.

Total Seats: 26



TABLE SETTING

Our standard table setting includes white linen tablecloths, white linen napkins, water and wine glasses, appetizer plates and silverware. For evening events we add glass candle holders with LED candles.

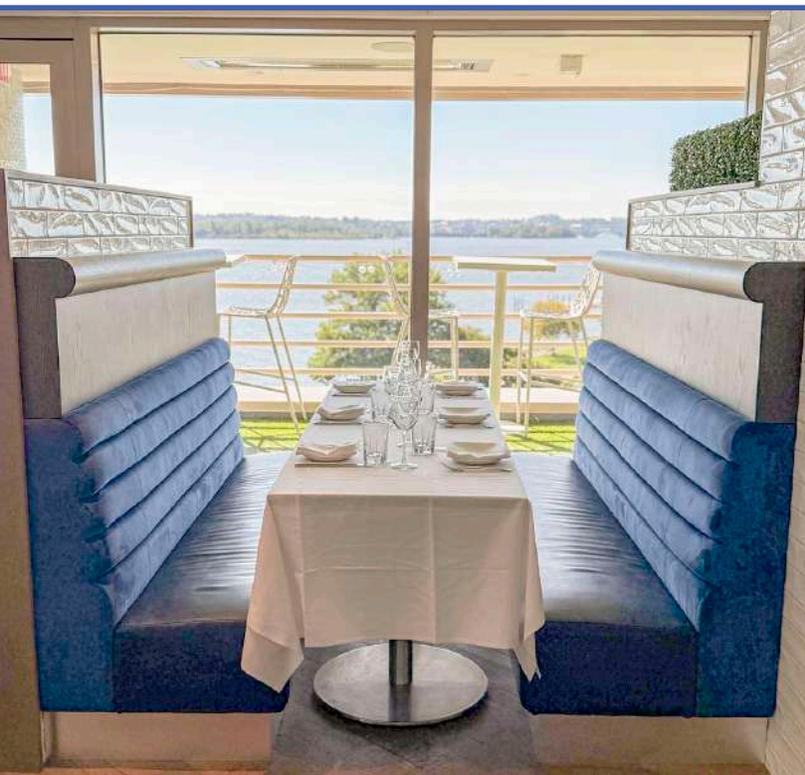
We offer seasonal floral rentals from Venus et Fleur or you are welcome to bring in your own florals.



DINING THREE (D3)

Dining Three offers sweeping waterfront views for every guest, creating a beautiful setting for both intimate gatherings and larger celebrations. The space may be reserved as an enhancement to the Veuve Lounge or booked independently for large parties. The dining tables are 30" x 30" square and remain fixed to preserve the flow and design of the space. For an even more memorable experience, reservations of Dining Three may be paired with exclusive use of Waterfront Balcony Three.

Seated: 16



BOOTH 5

Booth 5 offers a charming waterfront view and intimate seating for up to six guests. It may be reserved as an enhancement to the Veuve Lounge experience.

Please note that Booth 5 is included as part of the required layout when Dining Three is reserved in conjunction with the Veuve Lounge.

Seated: 6



JULA'S VEUVE LOUNGE

Widely regarded as offering the most striking view in the restaurant, the Veuve Lounge provides an exceptional setting for cocktail receptions and executive-level dinners. Its modern, stylish design strikes a seamless balance between relaxed comfort and polished sophistication. The space features a private entrance and coat check, a dedicated bar, flexible action-station capabilities, zoned lighting and sound, and a 65" Smart TV ideal for branded presentations or curated slideshows. For an elevated guest experience, reservations of the Veuve Lounge may be paired with exclusive use of Waterfront Balcony Four.

Seated: 28 | Reception: 50



FURNISHINGS

The Veuve Lounge offers an elegant mix of lounge seating, high-tops, and comfortable bar seating. For design continuity, all furnishings remain in place and cannot be rearranged or removed.

Table Sizes:

(4) 42 x 42 | (2) 30 x 30 | (3) 24 x 30 hi-tops
(2) 63 x 30 (banquette)

Seating:

(24) arm chairs | (4) banquette | (14) bar stools



VEUVE LOUNGE AMENITIES

Booking the Veuve Lounge grants you exclusive access to a private entrance, dedicated coat check, and a fully appointed private bar. For events featuring a buffet, the space is thoughtfully arranged with the bar positioned to the right and the dining display to the left, ensuring effortless flow.

The champagne bar serves as an elegant focal point—perfect for a welcome toast—yet remains highly versatile, easily transforming into an action station, guest registration area, gift table, or DJ booth. To capture the moment, a curated photo booth experience is also available as an optional enhancement to your event.





WATERFRONT BALCONY

Our heated waterfront balcony offers a memorable open-air extension for events, showcasing breathtaking views of the Potomac. Whether reserved in part or in its entirety—based on your indoor event selection—the balcony provides a flexible and elevated setting for guests to gather. Especially popular for welcome receptions and after-dinner cocktails, this space adds a distinctive waterfront moment that guests will long remember.

Seated: 28



HEAT LAMPS

The balcony and terrace are equipped with 13 recessed, zoned heat lamps, allowing for individualized temperature control across each section. This thoughtful design ensures optimal comfort for all guests, with the flexibility to tailor warmth throughout the space.

MUSIC & LIGHTING

The balcony and terrace feature a zoned sound system for customized volume control, complemented by dimmable recessed lighting that allows the ambiance to be tailored effortlessly to your event.



JULA'S TERRACE

Welcome to Jula's Terrace—an elegant waterfront escape designed for memorable celebrations and relaxed, stylish gatherings. The terrace may be reserved for seated dining or reception-style events, offering flexibility tailored to your occasion. For comfort and peace of mind, terrace reservations require an accompanying booking of an equivalent indoor space, offering a graceful option should weather conditions change.

Seated: 60 | Reception: 75

FURNISHINGS

The Terrace is furnished with designs by Janus et Cie, blending contemporary aesthetics with functional elegance. The space features a curated mix of four-top and six-top tables and is shaded by four Tucci umbrellas, each secured with 200-pound steel bases and engineered to withstand winds of up to 20 mph. For safety and design continuity, the umbrellas and furniture remain in fixed positions.

Table Sizes:

(9) 35" x 35" | (4) 27" x 79"

Seating:

(60) side chairs





THE WINE ROOM

The Wine Room offers an intimate, beautifully appointed setting ideal for hosts or VIP guests. Thoughtfully designed and versatile, the space may also be transformed into an elegant action station, curated buffet display, or private gifting suite.

The Wine Room is included with full restaurant buyouts and is also available when reserving the Terrace and Main Bar.



GRAND BAR

With sweeping views, the Grand Bar sets an inviting tone for unforgettable celebrations. Ideal for welcoming guests or beginning an evening in style, the space blends vibrant energy with elevated design.

The Grand Bar is included with full restaurant buyouts and is available when booking the Terrace and Wine Room.

Table Sizes:
(5) 24" x 30" hi-tops

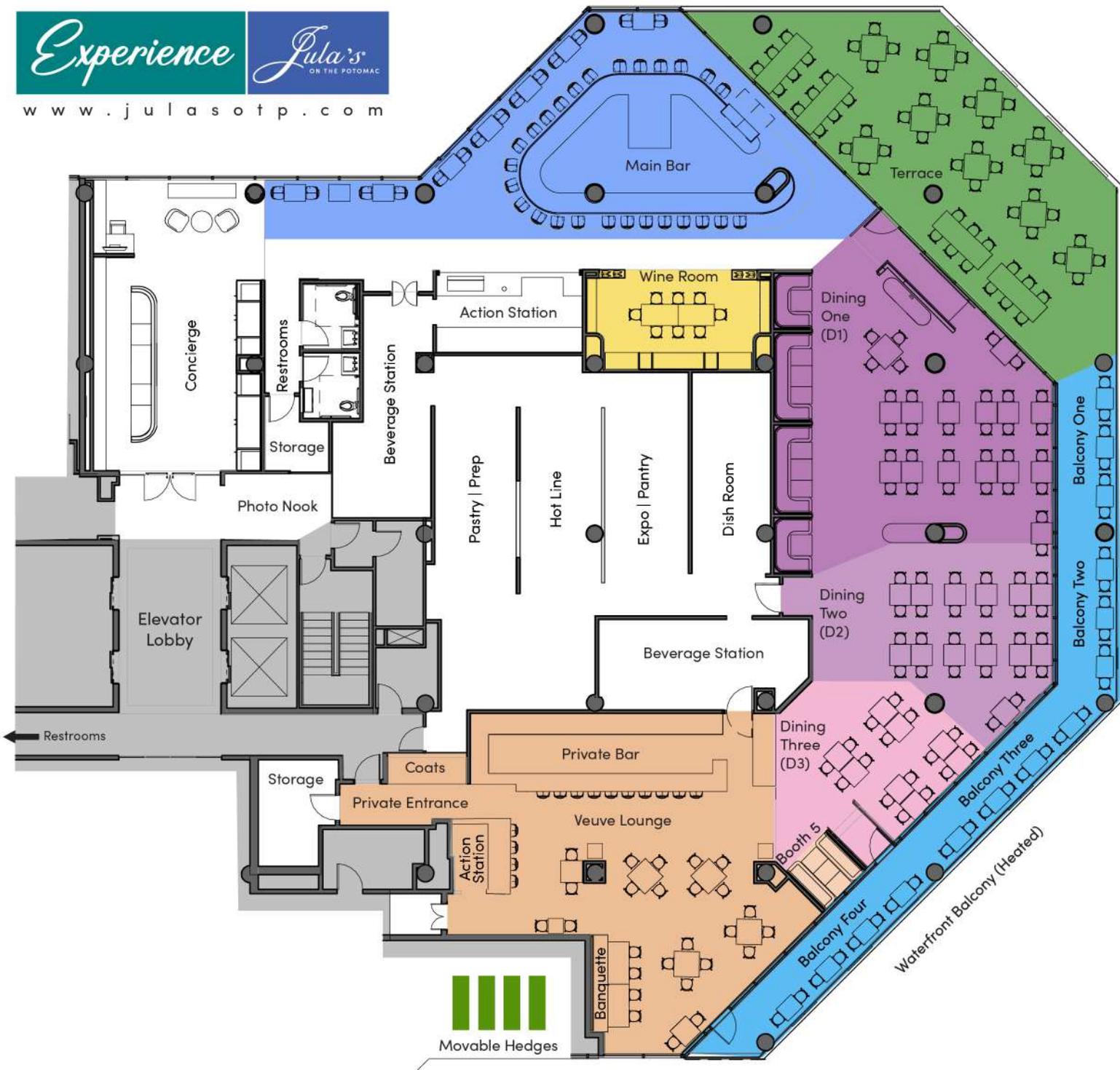
Seating:
(34) Bar stools

FLOOR PLANS

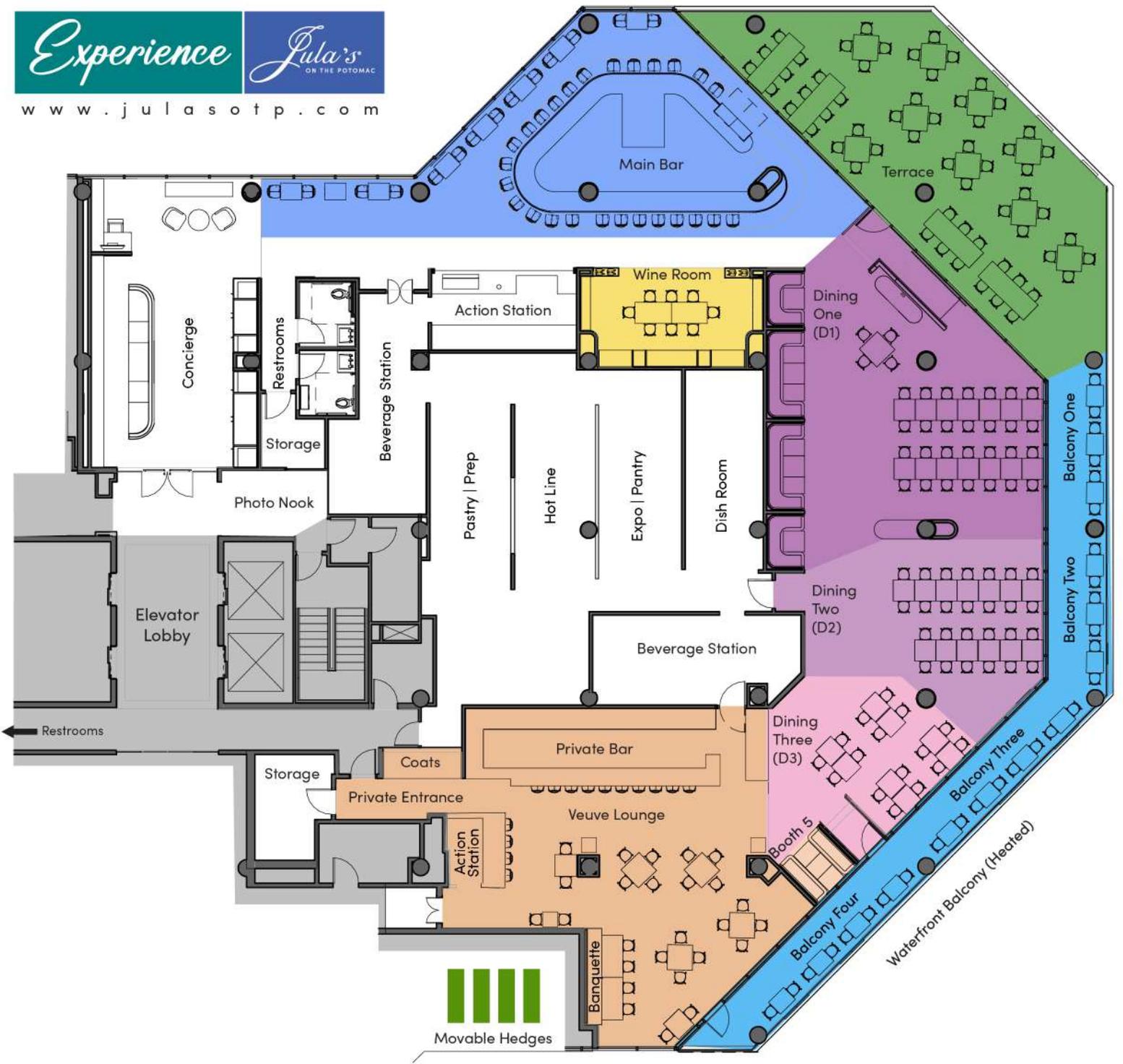
Jula's on the Potomac features three thoughtfully designed event floor plans, each tailored to your guest count, program flow, and reserved spaces. Whether you're hosting an intimate seated dinner, a lively reception-style gathering, or a full restaurant buyout, each layout is carefully composed to highlight the waterfront views while allowing for effortless movement throughout the space.

Our team will guide you in selecting the configuration that best brings your vision to life—whether that includes a dedicated action station, private bar, seamless indoor-outdoor flow, or a fully immersive waterfront experience.

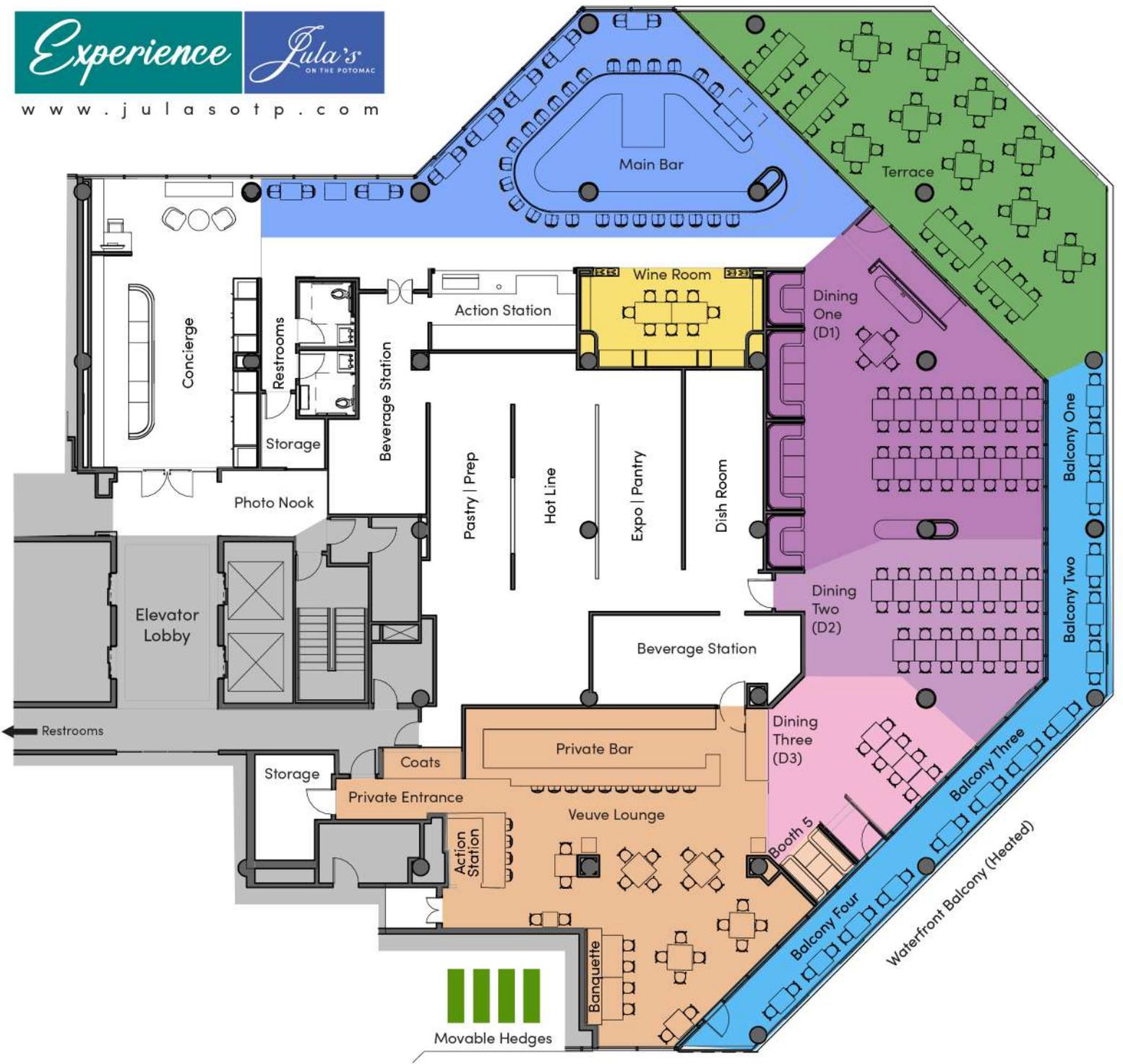
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<p>Restaurant Buyout Capacity: 120 Seated 250 Reception</p>	<p>Wine Room Included with Restaurant Buyout</p>	<p>Waterfront Balcony Included with Restaurant Buyout</p>
<p>Dining One (D1) Capacity: 46 Seated</p>	<p>Dining Two (D2) Capacity: 26 Seated</p>	<p>Dining Three (D3) Capacity: 16 Seated</p>
<p>Veuve Lounge Capacity: 28 Seated 50 Reception</p>	<p>Veuve Lounge, Booth 5, Dining Three Capacity: 50 Seated 100 Reception</p>	
<p>Terrace Capacity: 60 Seated 75 Reception</p>	<p>Terrace, Main Bar, Wine Room, Dining One Capacity: 60 Seated 150 Reception</p>	



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BOOKING OVERVIEW

Celebrations along the Potomac deserve thoughtful preparation. The details below are designed to ensure your experience is seamless, polished, and beautifully executed from beginning to end.

CONFIRMING YOUR DATE

Your reservation is secured with a signed Event Agreement and a 50% deposit of the estimated total. The remaining balance is due ten days prior to your event. For occasions arranged within two weeks, full payment is required at the time of booking.

ADJUSTMENTS & CANCELLATIONS

Deposits are refundable up to 45 days prior to your event (less processing fees). Within 45 days, deposits and final payments become non-refundable, as your reserved space is held exclusively for your celebration.

GUEST COUNT & MENUS

Final guest count and menu selections are requested ten days prior to your event. The confirmed guest count serves as your guaranteed minimum. For more intimate gatherings, table-side ordering may be arranged (surcharge applies).

EVENT TIMING

Your reserved timeframe includes set-up and conclusion. Should additional time be desired and available, it may be accommodated at a prorated rate.

SERVICE CHARGES & TAXES

Events are subject to a 25% service charge and applicable state and city taxes. Credit card transactions incur a 4% processing fee.

ADDITIONAL CONSIDERATIONS

Outside desserts and select corkage are welcomed with advance notice. Vendor partnerships require prior approval. Furniture adjustments are accommodated within the integrity of the space's design.

For complete details, please refer to your Event Agreement. Our team is honored to guide you through every step.

EVENT COORDINATION

From the earliest planning stages through the final toast, our Event Directors ensure every detail of your event is thoughtfully managed, creating a seamless and stress-free experience. Their role extends beyond planning to include attentive oversight and coordination, allowing you to relax and enjoy the moment while every element comes together beautifully. Event Director services are tailored to each event, with fees based on the scope of services provided.

THE BOOKING PROCESS

During the booking phase, you'll receive personalized guidance throughout your planning journey—from initial conversations and a private site tour to menu guidance and a thoughtfully prepared proposal. Our team handles contract coordination and secure payment processing, so the experience feels effortless from the start.

HIGHLIGHTS

- Initial conversations and personalized booking guidance
- One in-person tour and/or planning meeting
- Basic menu guidance
- Written proposal with up to two revisions
- Contract preparation and execution
- Secure payment processing

ON-SITE EVENT SUPPORT

Once your event is confirmed, your Event Director will guide you through final menu selections and prepare a guest-ready menu for review. For three-course prix fixe menus, you'll receive a simple spreadsheet to share guest names, menu selections, and any dietary considerations.

Your Event Director will update your event agreement accordingly and collaborate closely with our culinary and service teams to ensure every detail—especially dietary needs—is thoughtfully addressed. On the day of your event, they will oversee final preparations, coordinate with the service team, and remain on-site as your dedicated point of contact to ensure flawless execution.

HIGHLIGHTS

- Final menu selection support and guest-ready menu creation
- Collection and organization of guest selections and dietary needs (for prix fixe menus)
- Contract updates reflecting final menu choices
- Coordination with the culinary and service teams
- On-site oversight on the day of the event
- Dedicated Event Director as your point of contact throughout the event

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CONTACT

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