

# THE WATER STREET JOURNAL

“THE DAILY DIARY OF THE AMERICAN BREW PUB”

VOL. VII No. 7

2022

OAK CREEK, WISCONSIN



**THE WATER STREET BREWERY**  
140 WEST TOWN SQUARE WAY,  
OAK CREEK, WI 53154  
(414) 301-5290  
Fax: (414) 301-5288  
[WWW.WATERSTREETBREWERY.COM](http://WWW.WATERSTREETBREWERY.COM)

**WATER STREET BREWERY HISTORY**  
Since 1987, Water Street Brewery has produced more than 96,160 half-barrels, which is approximately 1,490,480 gallons or 15,898,453 12oz glasses of beer. Over the past 34 years, more than 100 different styles of beer have been brewed at Downtown, Lake Country, Grafton and Oak Creek locations. Since 1988, 24 medals have been won at both the Great American Beer Festival in Denver, the North American Brewers Association in Idaho Falls and the Best of Craft Beer Awards.

**WATER STREET BREWERY BEER MEMORABILIA**  
The Water Street Brewery Beer Memorabilia collection consists of one-of-a-kind beer and brewing artifacts, many of which are featured in “The World of Beer Memorabilia” book. This extensive collection is on display at Water Street Brewery in downtown Milwaukee and Water Street Brewery Lake Country in Delafield. Included are:

- 50,000 cans- 6,000 arranged and featured in 25 impressive wood framed displays
- 1,400 beer tap knobs and handles
- 2,300 coasters
- 825 bottle and can openers
- 35 original Wisconsin Brewery lithographs
- 350 server trays
- 75 exterior corner signs
- 475 large and miniature bottles
- 125 neon signs
- and many chalk figures, pictures, signs and wooden crates



**PABST BREWING CO.  
EMBOSSSED TIN SIGN**  
Early Prohibition Era | Milwaukee, WI  
**OLD MILWAUKEE  
EMBOSSSED TIN SIGN**  
Circa 1930’s | Milwaukee, WI

Pabst Blue Ribbon is a beer brand which originates from Milwaukee, Wisconsin and is regarded as a classic American beer. The company originally operated under a variety of different names, including PH. Best before changing to its current name Pabst Brewing Co. in 1893. The beer takes its name from the blue ribbon that it won in 1893 at the World’s Columbian Exposition, more commonly known as the Chicago World’s Fair.

Old Milwaukee Beer was first brewed in 1934 as a value-priced beer by the Joseph Schlitz Brewing Company. This value-priced beer was introduced to appeal to the general population after the end of prohibition.

Tin signs can be difficult to find in pristine condition since they were very prone to rust, even more than porcelain signs. Many tins signs were contributed to scrap-metal drives during World War II, which has created a high demand for these items.

These rare embossed tin signs were a staple of the marketing strategy used by Pabst Brewing Co. and its competitors to help spread the word of their products. The Pabst Blue Ribbon and Schlitz brands featured a wide variety of memorabilia and collectibles. As a result of their cult status within American popular culture, their memorabilia is desirable among collectors of Americana.

These rare tin signs are part of the extensive Water Street Brewery memorabilia collection.

## BREWMASTER’S SELECTION

**Honey Lager Light**  
Light American style lager brewed with light barley malt and a large percentage of Wisconsin clover honey. Honey ferments out leaving a crisp floral flavor as the sugars become alcohol in the fermentation process.  
ABV 4.2% | IBU 7

**Bavarian Weiss**  
Traditional German Hefeweizen brewed with a large portion of malted wheat and a unique yeast strain that produces fruity flavors like banana and spice notes like clove. Served unfiltered with a fresh lemon wedge.  
ABV 4.6% | IBU 5

**Raspberry Weiss**  
What starts life as an American Wheat Beer quickly becomes unique with the addition of 200 pounds of raspberries. Sweetness of the malted wheat balances the tartness of the raspberries creating a refreshingly juicy raspberry beer.  
ABV 4.2% | IBU 5

**Punch You In The Eye PA**  
West coast style IPA brewed with large portions of Chinook and Willamette hops. The large amount of hops produce floral notes of pine and citrus along with notable bitterness, balanced with some sweet caramel malt, our hoppiest house beer.  
ABV 6.5% | IBU 65

**Victory Amber**  
Breiss Malting in Chilton Wisconsin made a specialty malt called Victory that the brewmaster liked so much he built a beer around it. Victory is nutty with a nice bread like flavor to it, balanced by medium hops, that makes a perfect American Style Amber beer.  
ABV 4.5% | IBU 20

**Oktoberfest**  
German Marzen style dark lager. Bread like Munich and caramel malts produce a rich malty copper colored lager emphasizing malt but balanced with just enough German Hallertau hops.  
ABV 5% | IBU 17



We brew our beer on premise at all four locations in small batches to ensure freshness. Please check with your bartender or server for what’s currently available.

[WWW.WATERSTREETBREWERY.COM](http://WWW.WATERSTREETBREWERY.COM)

## SMALL PLATES

**Scotch Egg**

Hardboiled egg, pork sausage, scallion, whole grain mustard 7.95

**Brewtons**

Chicken, scallion, jalapeno, red peppers, cream & Jack cheeses, chipotle ranch dipping sauce 7.95

**Tandoori Chicken Skewers**

Tandoori & garam masala marinade, cucumber cream dipping sauce, cilantro 8.95

**Brewery Chips**

Potato, sweet potato, beet, ranch 7.95

## SANDWICHES

*With choice of Brewery Chips or Fries  
Sub Sweet Potato Fries +1.00*

*Sub Side Salad or Soup \$2.50*

**Southwest Chicken Wrap**

Chicken, lettuce, bacon, roma tomato, onion, black beans, corn, Jack cheese, chipotle aioli 13.50

**Ultimate Grilled Cheese**

WI Cheddar, Jack, Swiss, Pepper Jack, avocado, roma tomato, red onion, toasted Sciortino's brioche 13.50

*Add Bacon 1.50*

**WSB Reuben**

Corned beef brisket, Swiss, Bavarian Weiss choucrute, house Russian dressing, Sciortino's rye 14.95

**Chicken Schnitzel Sandwich**

Pretzel panko crusted chicken, bacon, mesclun greens, Gouda cheese, honey mustard, Pretzilla bun 13.50

**Short Rib Panini**

Beef short rib, Victory Amber Ale caramelized onions, smoked Gouda cheese, arugula, horseradish cream, Sciortino's brioche 15.95

**WI Hot Chicken Sandwich**

Buttermilk breaded boneless chicken breast, Louisiana hot sauce, Bleu cheese slaw, lettuce, roma tomato, pickle, toasted Sciortino's brioche 14.95

## BREW PUB SPECIALTIES

**Wisconsin Fish Fry**

One-half pound battered cod, french fries, rye bread, cole slaw, tartar sauce 15.95

**Old World Sausage Platter**

Usinger's bratwurst & smoked sausage, Bavarian Weiss choucroute, spaetzle, spicy brown mustard 17.95

**Butcher's Steak\***

Hand-cut 8 oz. bistro filet, Chef's butter, crispy onions, Monterey Jack mashed potatoes, asparagus, horseradish cream 21.95

**Chicken Fried Chicken**

Buttermilk breaded boneless chicken breast, WSB Amber beer cheese, Bleu cheese slaw, Monterey Jack mashed potatoes, buttermilk biscuit 17.95

**Brew City Mac**

WSB Amber beer cheese, WI cheddar, Mozzarella, Usinger smoked sausage, bacon, panko, scallion, red peppers, garlic bread 17.95

**Chicken Schnitzel Dinner**

Pretzel panko chicken, spaetzle, demi-gravy, asparagus 17.95

## DAILY SPECIALS

**TUESDAY**

**Taco Tuesday**

All tacos \$3 Mix and match any of our 3 tacos  
*Add aguachile rice and/or veggie black beans for \$1 each*

**\$5 House Margaritas**

lime or raspberry

**WEDNESDAY**

**Margherita Pizza**

House red sauce, WI Mozzarella, roma tomatoes, fresh basil 15.95

**1/2 Price Bottles of Select Wine**

**THURSDAY**

**WSB Chicken Salad Sandwich**

Bacon, Monterey Jack cheese, roma tomato, celery, grilled Sciortino's brioche 13.50

**\$4 Pints of WSB taps**

**FRIDAY**

**WI Fish Fry**

One-half pound battered cod, french fries, cole slaw, rye bread, tartar sauce 15.95  
*Substitute Potato Pancakes 1.95*

**Perch Fry**

One-half pound hand breaded lake perch, french fries, cole slaw, rye bread, tartar sauce 17.95  
*Substitute Potato Pancakes 1.95*

**Lake Superior**

**Blackened Whitefish**

Monterey Jack mashed potatoes, asparagus, marinated cherry tomatoes 19.95

## BRUNCH (Saturday/Sunday 11am-3pm)

*Sub Potato Pancakes for Parm Peppercorn Potatoes +\$1.95*

*Toast options: white, wheat, rye*

**Brewmaster Breakfast**

Two farm fresh eggs, bacon, sausage, potato pancake, fresh fruit, toast 12.95

**Avo Toast**

Toasted whole grain wheat, smashed avocado, everything bagel seasoning, arugula, balsamic reduction, marinated cherry tomatoes, parm peppercorn potatoes, fresh fruit 12.95  
*Add two eggs 3.00*

**Dulce de Leche French Toast**

Brioche bread, vanilla, crushed cinnamon cereal, dulce de leche, syrup, bacon, fresh fruit 12.95  
*Add two eggs 3.00*

**Breakfast Sandwich**

fried egg, cheddar cheese, bacon, sausage, spicy red eye aioli, pretzel bun, parm peppercorn potatoes, fresh fruit 12.95

**A.M. Burrito**

Three scrambled eggs, Monterey Jack cheese, pico de gallo, spicy salsa verde, guacamole, sour cream, parm peppercorn potatoes, fresh fruit 12.95

*Add bacon 1.50*

*Add sausage 1.50*

**Carnivor Omelet**

Bacon, sausage, cheddar, parm peppercorn potatoes, fresh fruit, toast 12.95

## APPETIZERS

**Three Bavarian-Style Pretzilla Twists**

Spicy Brown mustard 8.95  
*Add WSB Amber Beer Cheese .95*  
*Additional Pretzel 1.95*

**Chicken Tenders**

French fries, choice of BBQ sauce, honey mustard, ranch 9.95

## BURGERS ½ pound burger patty

*With choice of Brewery Chips or Fries*

*Sub Side Salad or Soup \$2.50*

*Sub Sweet Potato Fries +1.00*

**Southwest Burger\***

Pepper Jack, iceburg lettuce, red onion, guacamole, jalapeños, chipotle aioli, Sciortino's sesame seed roll 14.95

**BBQ Bacon Burger\***

WI Cheddar cheese, BBQ sauce, haystack onions, lettuce, roma tomato, Pretzilla bun 14.95

**California Burger\***

WI Cheddar cheese, avocado, roma tomato, lettuce, red onion, Sciortino's sesame seed roll 14.95

**Double Stack Burger**

2 1/4 lb patties cooked to at least medium, 2 slices of cheddar, Russian dressing, shredded lettuce, cheese curds, pretzel bun 14.95

**Bacon & Bleu Cheese Burger\***

Victory Amber Ale caramelized onions, lettuce, roma tomato, Sciortino's sesame seed roll 13.95

## TACOS & BOWLS

**Tandoori Bowl**

Tandoori chicken, aguachile rice, black bean croquettes, cucumber, roasted red pepper, red onion, cucumber cream, cilantro 15.95

**Short Rib Bowl**

Beef short rib, aguachile rice, black beans, spicy salsa verde, jack cheese, pico de gallo, sour cream 17.50

**Pollo Taco**

Shredded chicken, spicy salsa verde, jack cheese, pico de gallo, guacamole, corn tortilla 4.85

**\*Buy any 3 tacos and get aguachile rice &/or veggie black beans for \$1.00 each**

## SALADS & SOUP

**Blackened Chicken Taco Salad**

Spicy blackened chicken breast, iceburg and romaine lettuce, WI Cheddar cheese, pico de gallo, black olives, tortilla strips, cilantro, chipotle ranch 14.95

**Caesar**

Romaine lettuce, marinated cherry tomato, croutons, Parmesan cheese, Caesar dressing 10.50  
*Add Chicken 4.95*  
*Add Blackened Shrimp 6.95*  
*Add Butcher's Steak 7.95*

**Beet & Arugula Salad**

Arugula, mixed greens, whipped goat cheese, beets, asparagus, sweet potato chips, candied pecans, house balsamic vinaigrette, balsamic reduction 11.95  
*Add Chicken 4.95*  
*Add Blackened Shrimp 6.95*  
*Add Butcher's Steak 7.95*

## SIDES

**Bleu Cheese Cole Slaw** 2.95

**WSB Classic Cole Slaw** 2.95

**Spaetzle** 3.95

**Aguachile Rice** 1.95  
corn, carrot

**Veggie Black Beans** 2.95

## BEVERAGES

**Stone Creek Coffee Cream City**

**Blend** Regular or Decaf 2.95

**Assorted Rishi Teas** 2.95

**Soda** 2.95 FREE REFILLS

Coke, Diet Coke, Sprite, Sprite Zero, Ginger Ale, Vitamin Water

**WSB Draft Style Root Beer** 3.00  
ONE FREE REFILL

**Perrier** 2.95

**Superior Natural Mineral**

**Water** 2.95

-Marenisco MI

**Red Bull** 4.00

Coconut, Blue, Yellow, Original, Sugar Free

**Lemonade** 2.95 ONE FREE REFILL

Regular, Strawberry, or Raspberry

**Fresh Brewed Iced Tea** 2.95

**Wisconsin Cheese Curds**

Honey Lager Light battered, Weyauwega Star Dairy Cheddar, choice of ranch or chipotle ranch 10.95

**Buffalo Cauliflower**

Hand battered, Louisiana hot sauce, ranch 9.95

**Haystack Onions**

Honey mustard 8.95

**Cheeseburger\***

Choice of WI Cheddar, Pepper Jack, Swiss, Monterey Jack, lettuce, roma tomato, Sciortino's sesame seed roll 12.95  
*Add Bacon 1.50*

**Chef's Butter Burger**

WI Cheddar Cheese, Victory Amber Ale caramelized onions, compound butter, lettuce, roma tomato, Sciortino's sesame seed roll 13.95

**Farmhouse Burger**

Monterey Jack cheese, fried egg, bacon, lettuce, roma tomato, spicy red eye aolil, Pretzilla bun 14.95

**Veggie Burger**

Black bean & quinoa patty, guacamole, cucumber, shredded lettuce, roma tomato, red onion, cucumber cream, Sciortino's sesame seed roll 13.95

**Fish Taco**

Battered cod, chipotle aioli, white & purple cabbage, pico de gallo, corn tortilla 4.85

**Korean Taco**

Beef short rib, ponzu, spicy red eye aioli slaw, red pepper, scallion, sesame seeds, corn tortilla 5.05

**Cauliflower Taco**

Buttermilk sriracha battered cauliflower, Louisiana hot sauce, ranch slaw, tomato, corn tortilla 4.35

**House Salad**

Fresh mesclun, crisp greens, cucumber, red onion, marinated cherry tomato, carrot, croutons, freshly grated Parmesan cheese 7.95

*Dressings: Ranch, Chipotle Ranch, Balsamic Vin, Bleu Cheese, Fat Free Raspberry Vin, Honey Mustard, and Parm Peppercorn*

**French Onion Soup** 6.95

House croutons, WI Swiss

**Soup Du Jour**

cup 3.95  
bowl 5.95

*Thursday – Tomato Basil Bisque*  
w/ Pretzel Croutons

*Friday – Clam Chowder*

*Saturday – White Chicken Chili*  
w/ Cheddar, Red Onion,  
and Cilantro

*Sunday – Chicken Dumpling*

## PIZZAS

**Pepperoni or Sausage**

WI Mozzarella, fresh dough, choice of pepperoni or Fontaini Sausage 16.95

**Classic Combo**

WI Mozzarella, fresh dough, pepperoni, Fontanini sausage, red pepper, red onion 17.95

**Pizza Bianca**

Extra virgin olive oil, WI Mozzarella, roasted garlic, WSB Amber caramelized onions, whipped goat cheese, baby arugula, red chili flakes, parmesan cheese, balsamic reduction \$17.95

## KIDS MENU

*Meals are designed for children 10 and under.*

Includes kid beverage 7.95

**Cheeseburger** with fries or fruit

**Hamburger** with fries or fruit

**Cheese Pizza**

**Mac n Cheese** with fries or fruit

**Grilled Cheese** with fries or fruit

**Chicken Tenders** with fries or fruit

**Cod Fish Fry** 9.95

**Perch Fish Fry** 10.95 (Friday Only)

## DESSERTS

**Chimichanga Cheesecake**

Dulce de Leche & Strawberry 8.95

**Brownie a la Mode** 7.95

**Root Beer Float** 5.50

WSB root beer, ice cream

**Sundaes**

Hot Fudge or Strawberry 5.95  
Turtle 6.95

\* Consuming raw or undercooked meats, poultry, seafood, shellfish or eggs may increase your risk of foodborne illness.