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**Hoppin' Taproom and Bar Franchise Sign Major Multi-Unit Texas Deal**  
*Innovative taproom and bar concept brings self-pour technology and good vibes to three neighborhoods in the Dallas community in 2024*

**CHARLOTTE, N.C. (August 8, 2023)** – Hoppin' is the hottest high-tech tap room concept from Charlotte, North Carolina taking the bar industry by storm. Founded with a dream to revolutionize the bar industry, eliminate long lines, high product waste, slow service, and increase profitability, Hoppin' signed their first multi-unit deal.

The wildly inventive team behind this concept is thrilled to bring the convenience of self-pour taps, pristine facilities, community-driven events, and a playful atmosphere to three neighborhoods in the Dallas area, with the first location aiming to open in late 2024. Hoppin' currently has three thriving locations open and operating, with five more projected to open by the end of next year.

The investor group bringing this unique bar opportunity to Dallas has experience in real estate and the food and beverage industry, bringing valuable business skills to the collective of dedicated Hoppin' franchisees. The group was in pursuit of a one-of-a-kind franchise venture, which drew them to the self-pour taproom. Impressed with the technology, simplified operations, and the brand's substantial fanbase both in stores and on social media, it became evident that this was the ideal bar experience to introduce to the Dallas area.

Founder and CEO of Hoppin', Rich Moyer, is thrilled at the chance to bring his vision to another bustling city full of young people seeking more than what the traditional bar scene has to offer. "This team possesses all the qualities we seek in an ownership group. They bring strong leadership experience, a vast network of connections within the Dallas community, and an unparalleled enthusiasm for introducing Hoppin' to Dallas."

**Hoppin' franchisees** are a community of passionate go-getters, good-vibe-promoters, and experience-obsessed individuals all dedicated to connecting with people and creating unforgettable experiences. If you resonate with this ethos and are interested in becoming a Hoppin' Franchise owner, visit [www.OwnAHoppin.com](http://www.OwnAHoppin.com) for more information.

**About Hoppin'**

Hoppin' hosts unforgettable experiences that engage, inspire, and delight patrons from all walks of life, helping them connect and enjoy a rotating variety of drinks via self-pour tap while soaking in the community-driven atmosphere. Hoppin' currently has three open locations across two states, with five additional locations scheduled to open by the end of 2023. To learn more about franchise opportunities, visit [www.OwnAHoppin.com](http://www.OwnAHoppin.com) . For more information about the brand, go to [www.hoppinbrands.com](http://www.hoppinbrands.com) and follow along on [Facebook](#) and [Instagram](#).